

# **National Quality Infrastructure: The Key to Philippine Industries' Competitiveness**

**National Competitiveness Council Philippines  
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*Manila/ Philippines***

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PTB Technical Cooperation**

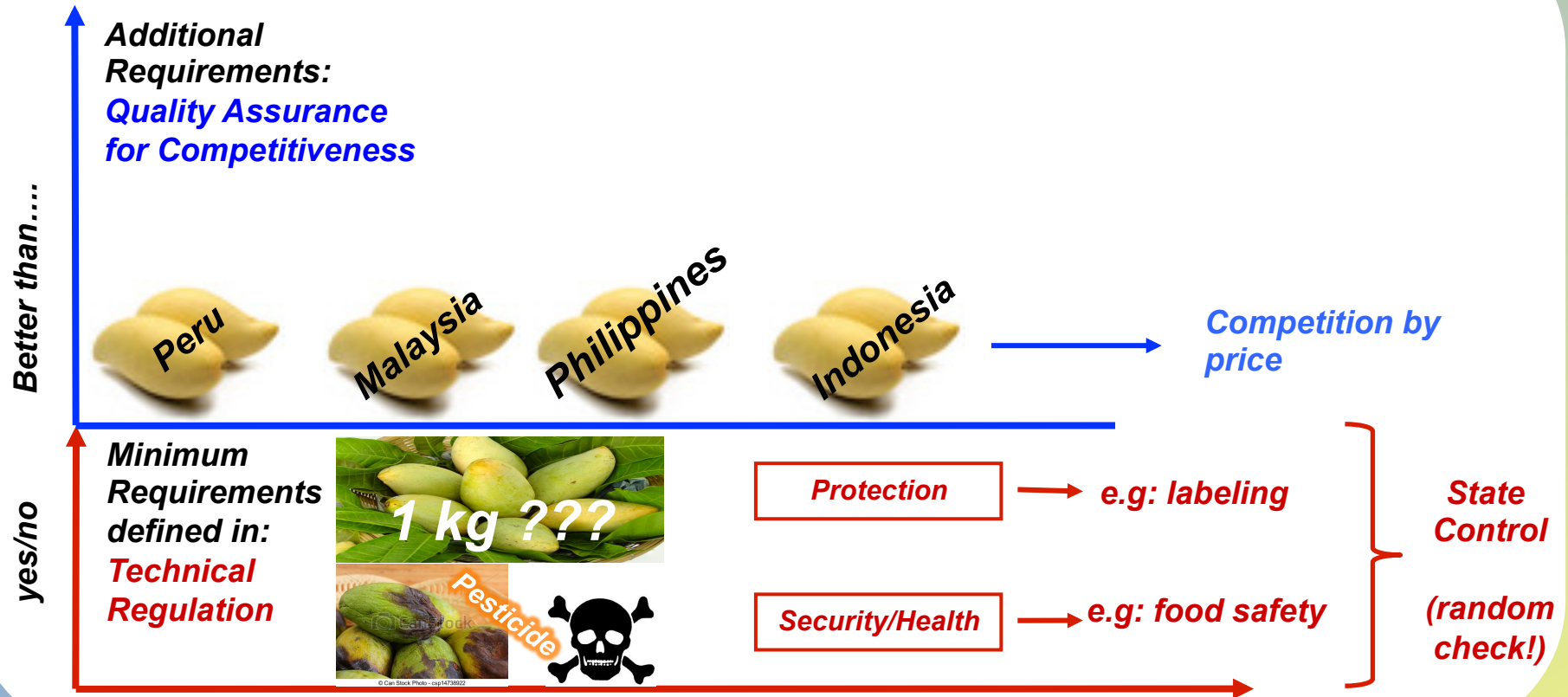


Physikalisch-Technische Bundesanstalt  
Technical Cooperation



CS 2014.09.11

# The “must”, “should” and “could” Quality



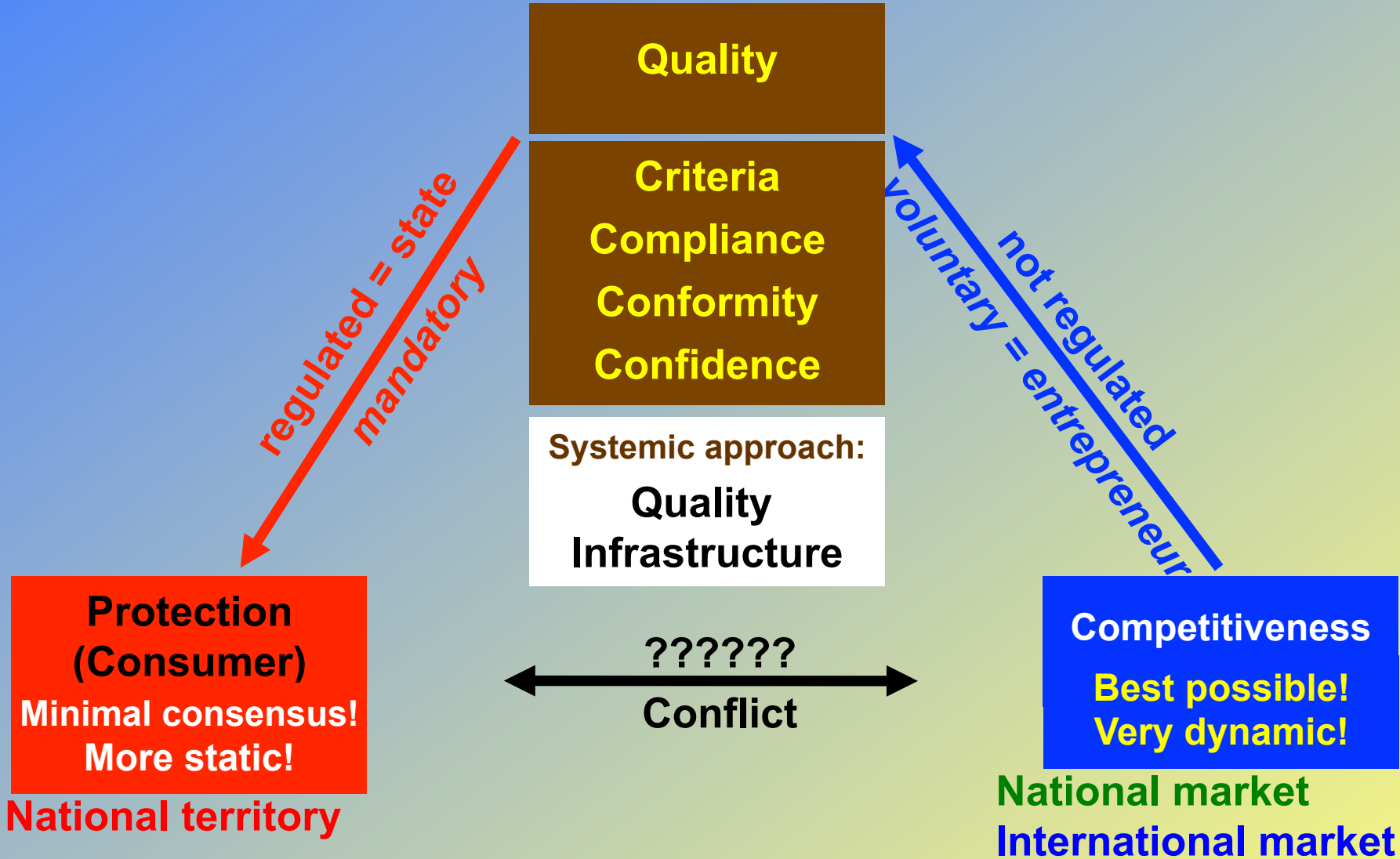
**Industry, Exporters, Government, etc**

# Quality



**Industry, Exporters, Government, etc**

# Quality Triangle

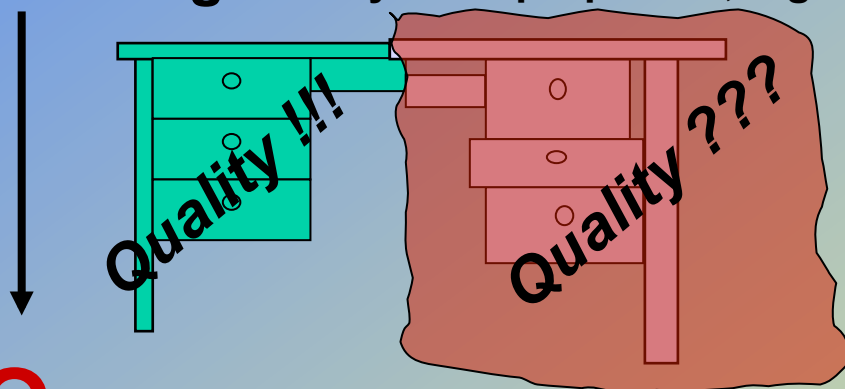


# Technical Quality Infrastructure

**S**andardization = Definition of properties, dimensions, tolerances, etc.

**M**etrology = Guarantee of exact and reliable measurements

**T**esting = Analysis of properties, ingredients, characteristics, etc.



**Q**uality Management = Reliable application of quality standards

↳ **C**ertification = Conformity with requirements defined in standards

↳ **A**ccreditation = Recognition of **technical competence**

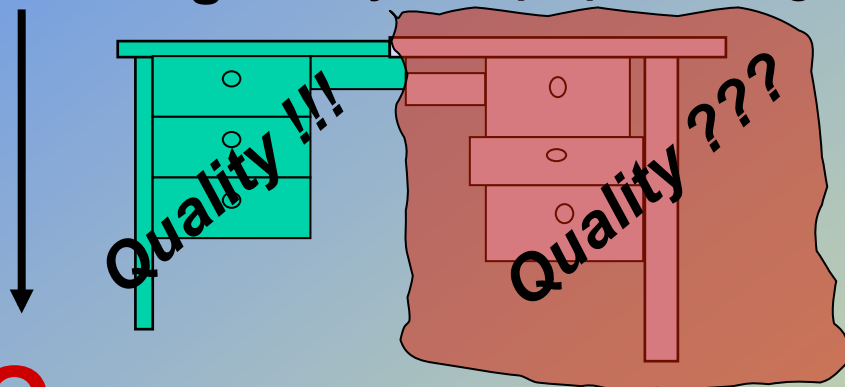
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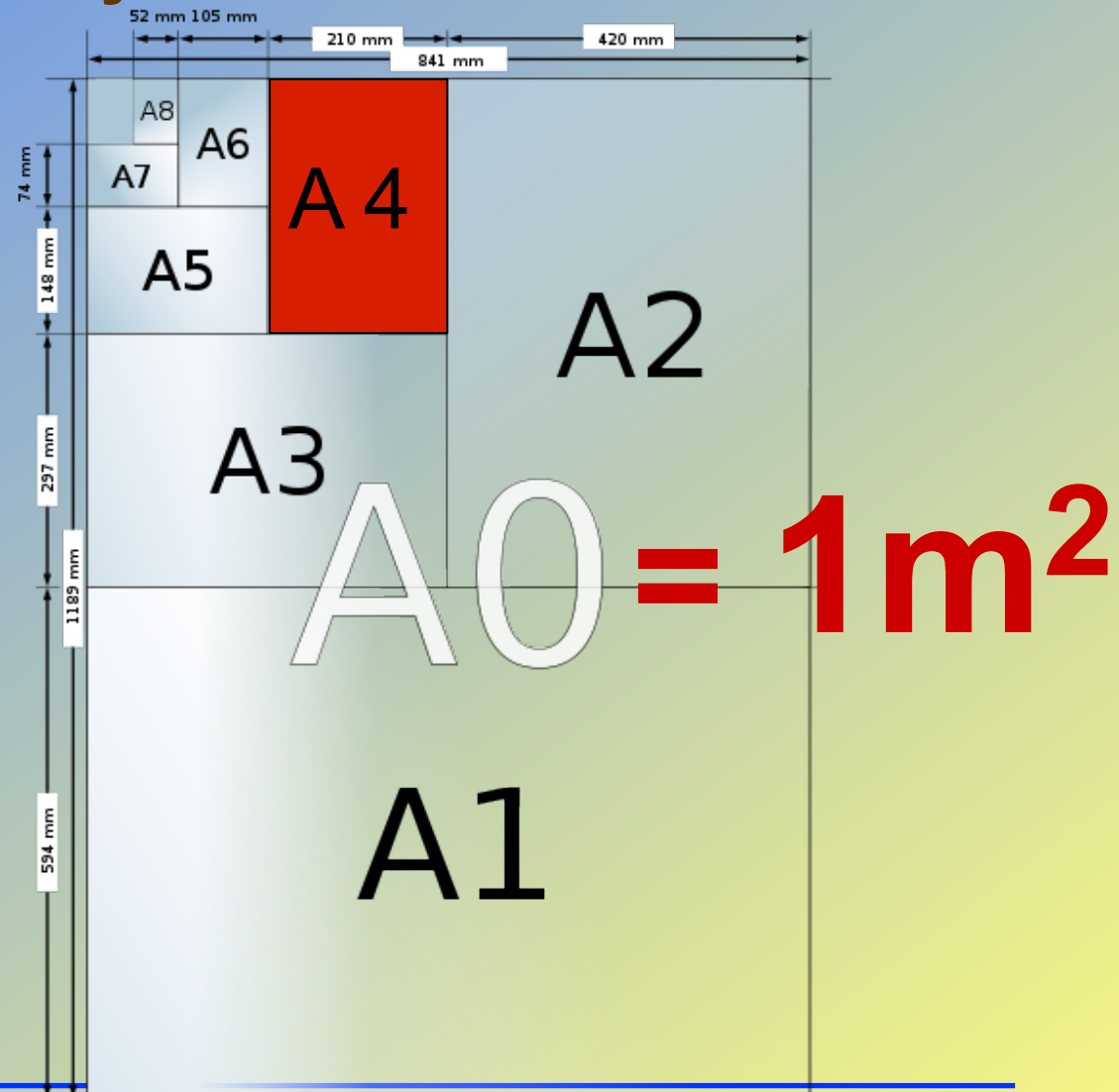
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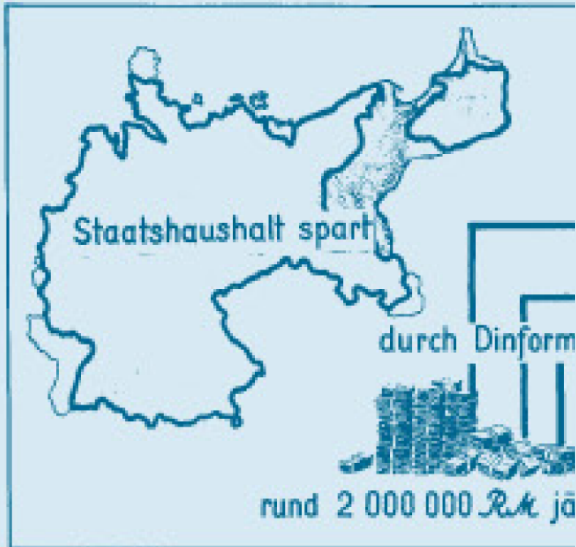
# What is the history of standard ISO 216??

*August 1922:  
German standard DIN 476  
specifies paper sizes*



# What is the history of standard ISO 216??

*August 1922: German standard DIN 476 specifies paper sizes*



***National budget saves  
2 Mio Marks !***



***Industry sells!***

***Paper size A0 = 1 m<sup>2</sup>***

***Traceability to metric system! – Metrology needed!***

***March 2002: Internationally harmonized standard DIN EN ISO 216!***



# Energy

Manufacturer  
Model

More efficient

A B C D E F G

Less efficient

Energy consumption kWh/year  
(Based on standard test results for 24h)

**325**

Actual consumption will depend on how the appliance is used and where it is located

Fresh food volume l  
Frozen food volume l

190  
126

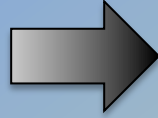
Noise  
(dB(A) re 1 pW)

Further information is contained in product brochures

Norm EN 153 May 1990  
Refrigerator Label Directive 94/2/EC

Fridge-Freezer

**A**



**ENERG** Y IJA  
енергия · ενεργεια IE IA

| Manufacturer || Model

A+++ A++ A+ A B C D

**A+**

ENERGIA · ЕНЕРГИЯ · ΕΝΕΡΓΕΙΑ  
ENERGIJA · ENERGY · ENERGIE  
ENERGI

**XYZ**  
kWh/annum

XYZ min/cycle\*

Y,Z kg

XX dB

\*циклъ · sykylus · portion · zyklus · πρόγραμμα · ciclo · tsükkel · ohjelma · ciklus  
ciklas · cikls · ciklu · cyclus · cykl · ciclu · program · torkomgång

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**1. Energy Efficiency Rating**  
A+++ is the most efficient, and D is the least efficient, based on the product's energy consumption.

**2. Annual Energy Consumption**  
The annual energy consumption (in kWh per year) for each product is calculated using specific EU-defined criteria. Here, for tumble dryers, the figure is calculated based on the standard cotton program at full and half load.

**3. Product-specific information**  
You'll also find images showing extra data related to the product, such as capacity, water consumption and noise levels.

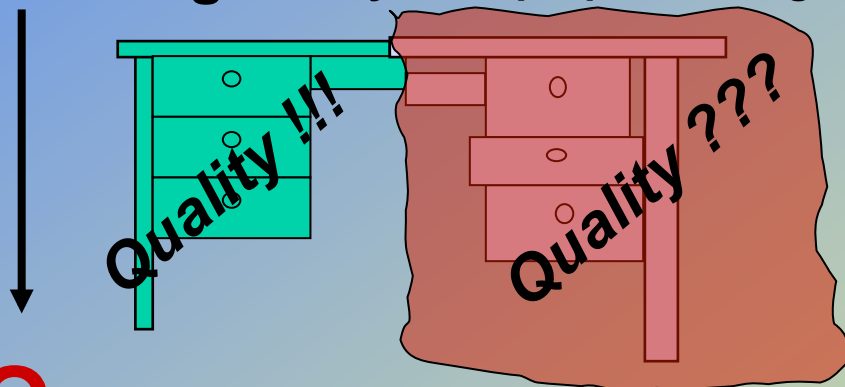
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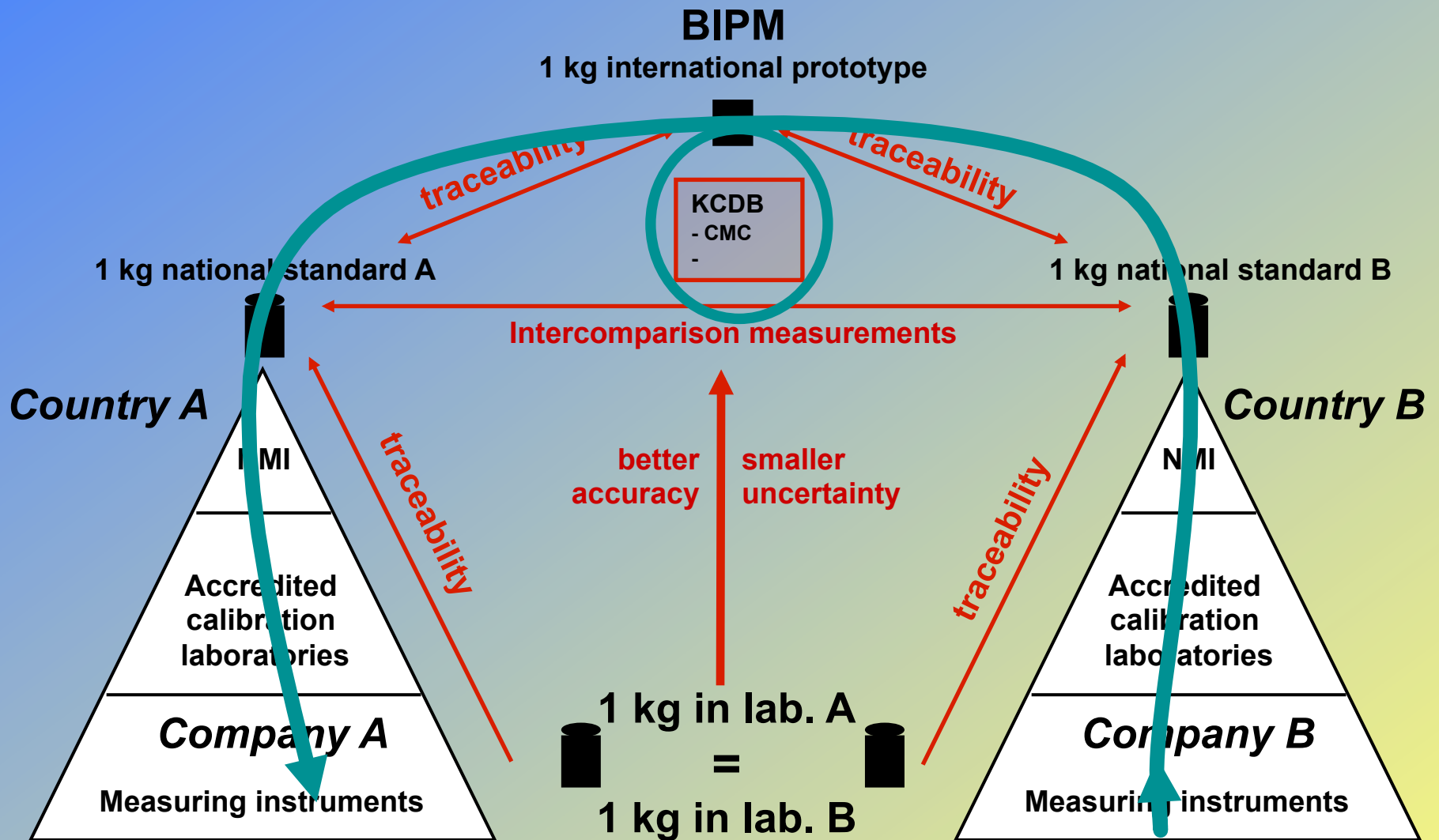


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# How to assure, that 1 kg in company A in any country weighs exactly the same as 1 kg in company B in Germany ?



BIPM = International Bureau of Weights and Measures, KCDB = Key Comparison Data Base, CMC = Calibration and Measurement Capability

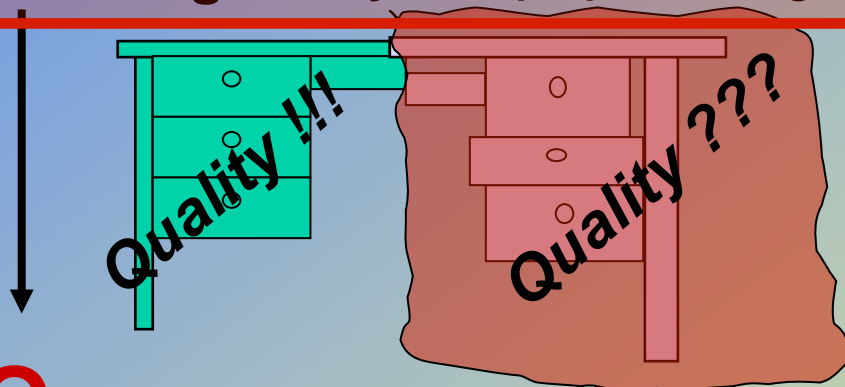
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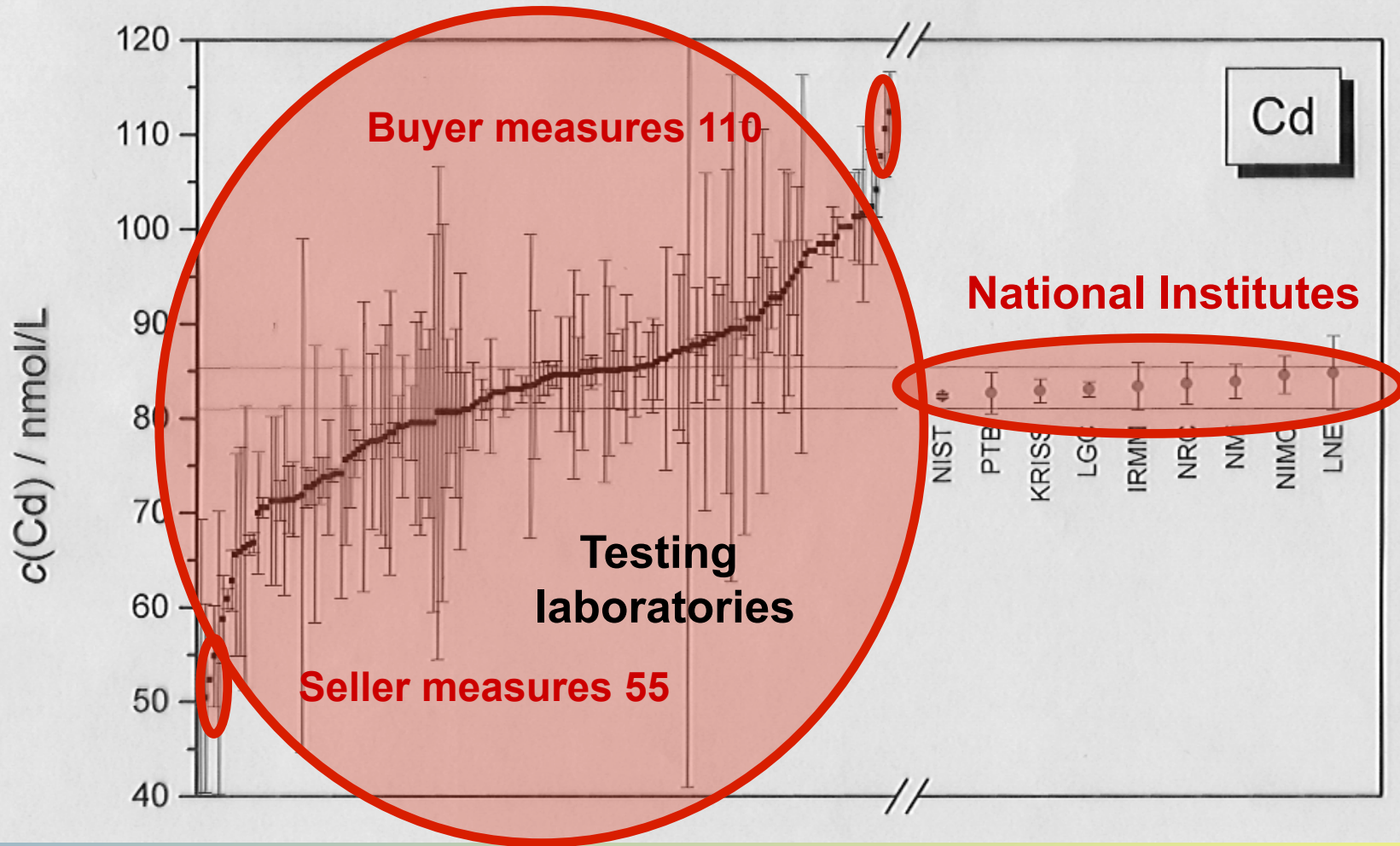


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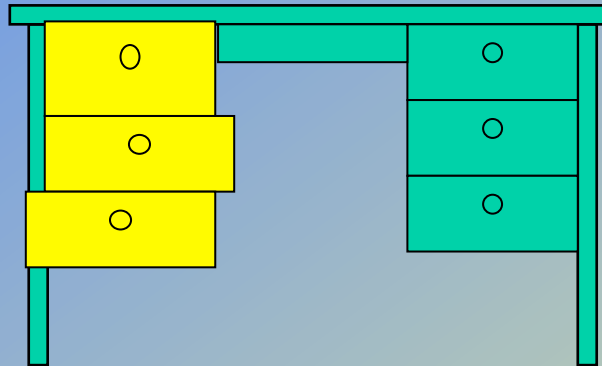
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# Trace elements in water (IMEP-9 and CCQM-K2)



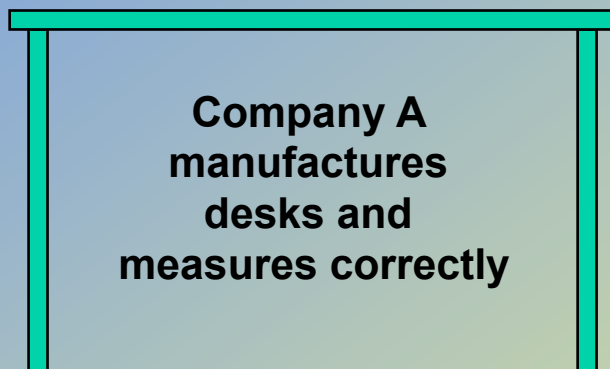
# Requirements for successful globalization !

.....or something like this without standards and quality?



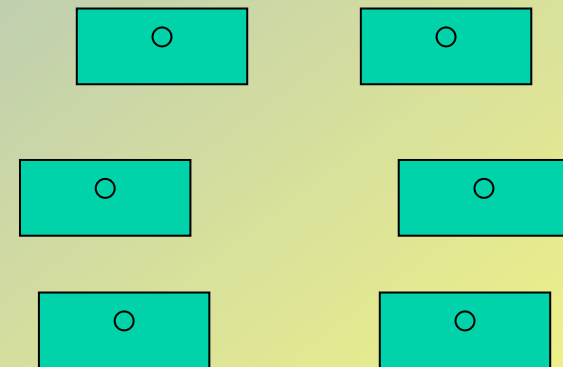
Company C  
assembles the desks  
with the drawers

Company B  
manufactures drawers  
and measures  
correctly



Company A  
manufactures  
desks and  
measures correctly

**S**andardization  
**M**etrology  
**T**esting  
**Q**uality



# Requirements for successful globalization !



Company C  
processes and  
packages the milk

Company A  
manufactures  
bottles and labels,  
etc.



Company B  
produces  
fresh milk



**S**tandardization  
**M**etrology  
**T**esting  
**Q**uality

**Safety???**

# Quality Scope



ENFORCEMENT



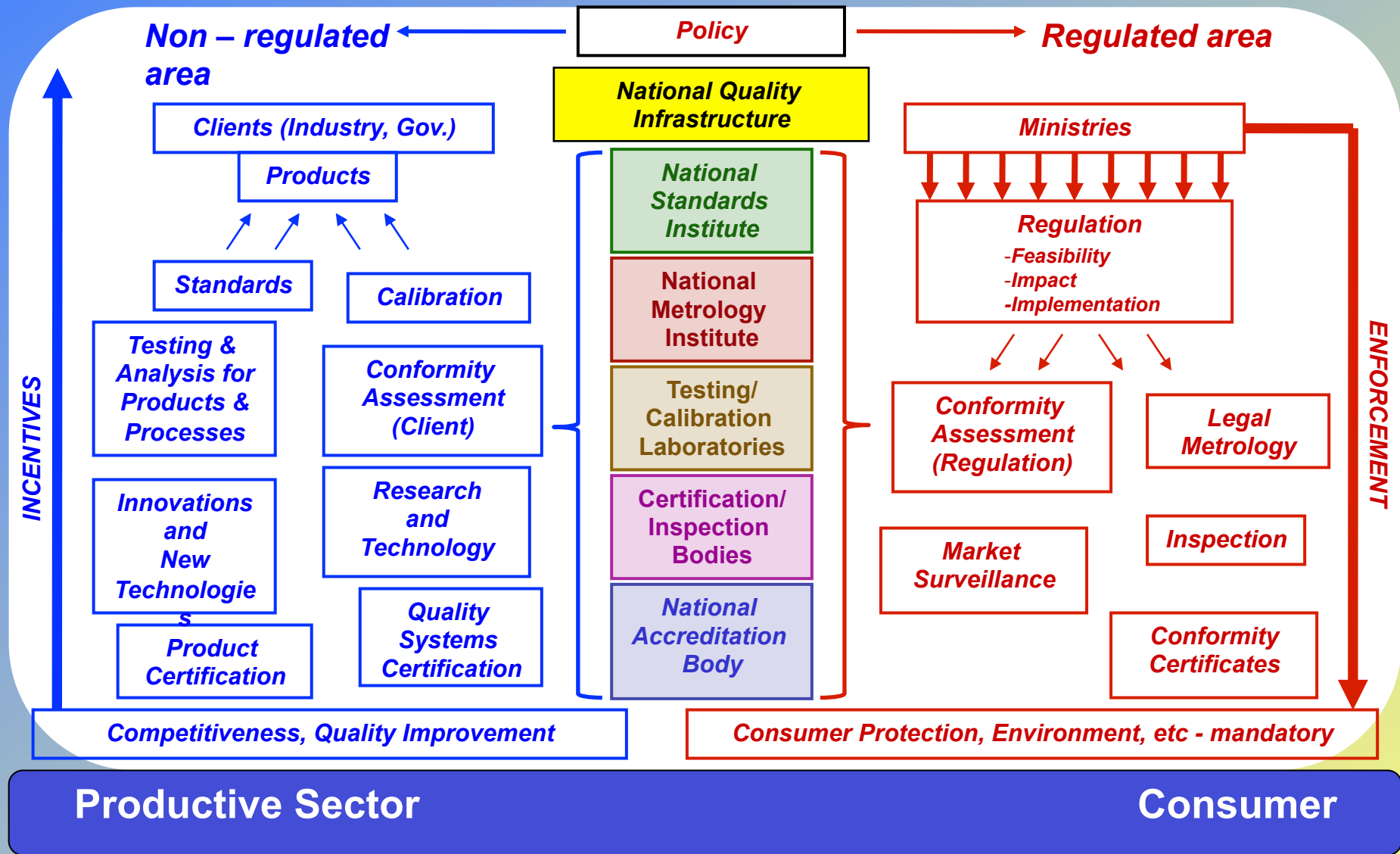
**Good Governance:**  
- Separation of  
- Legislation  
- Execution  
- Jurisdiction

100 % Compliance

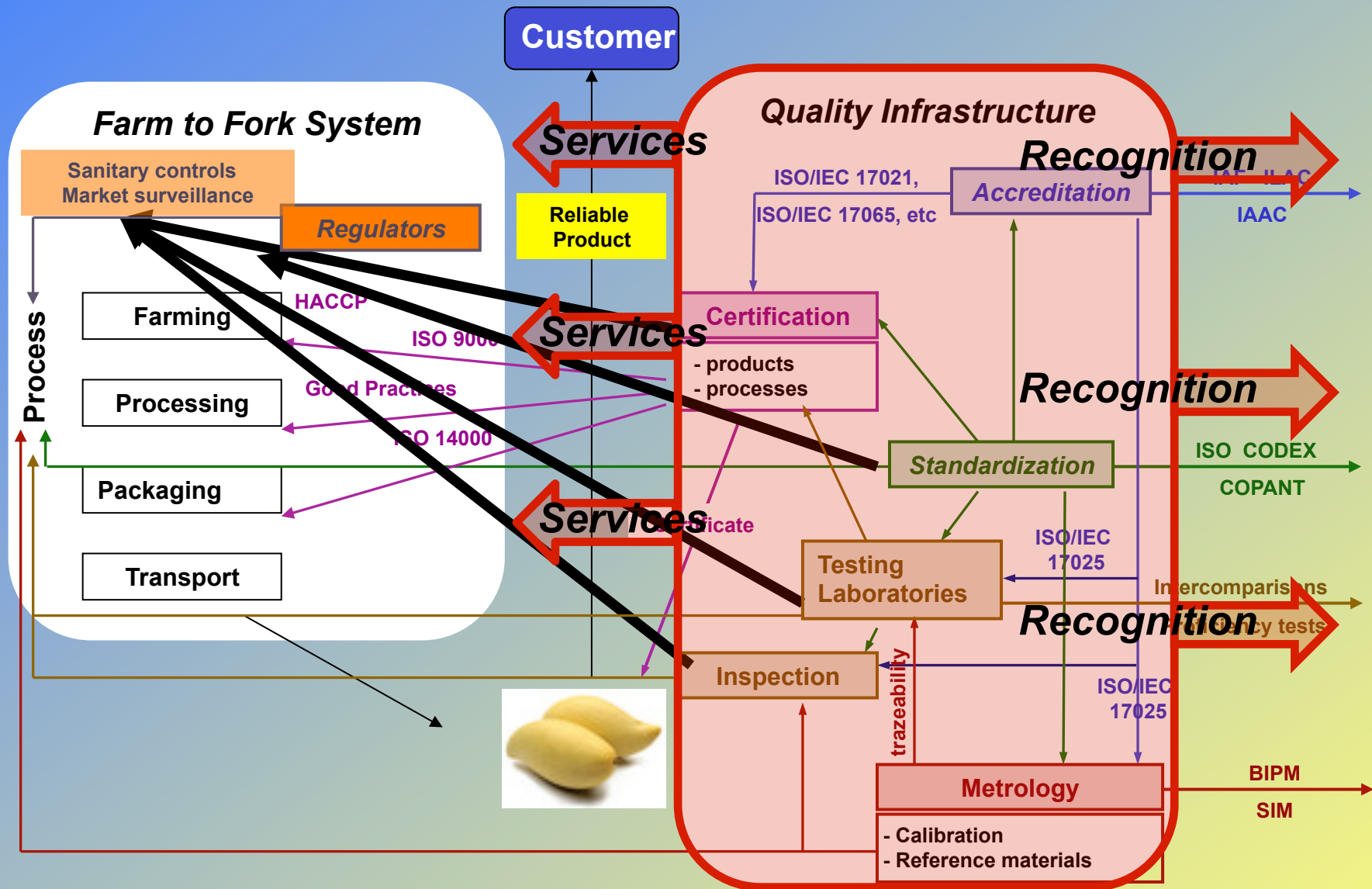
Confidence



# QI support to Quality Improvement & Consumer Protection

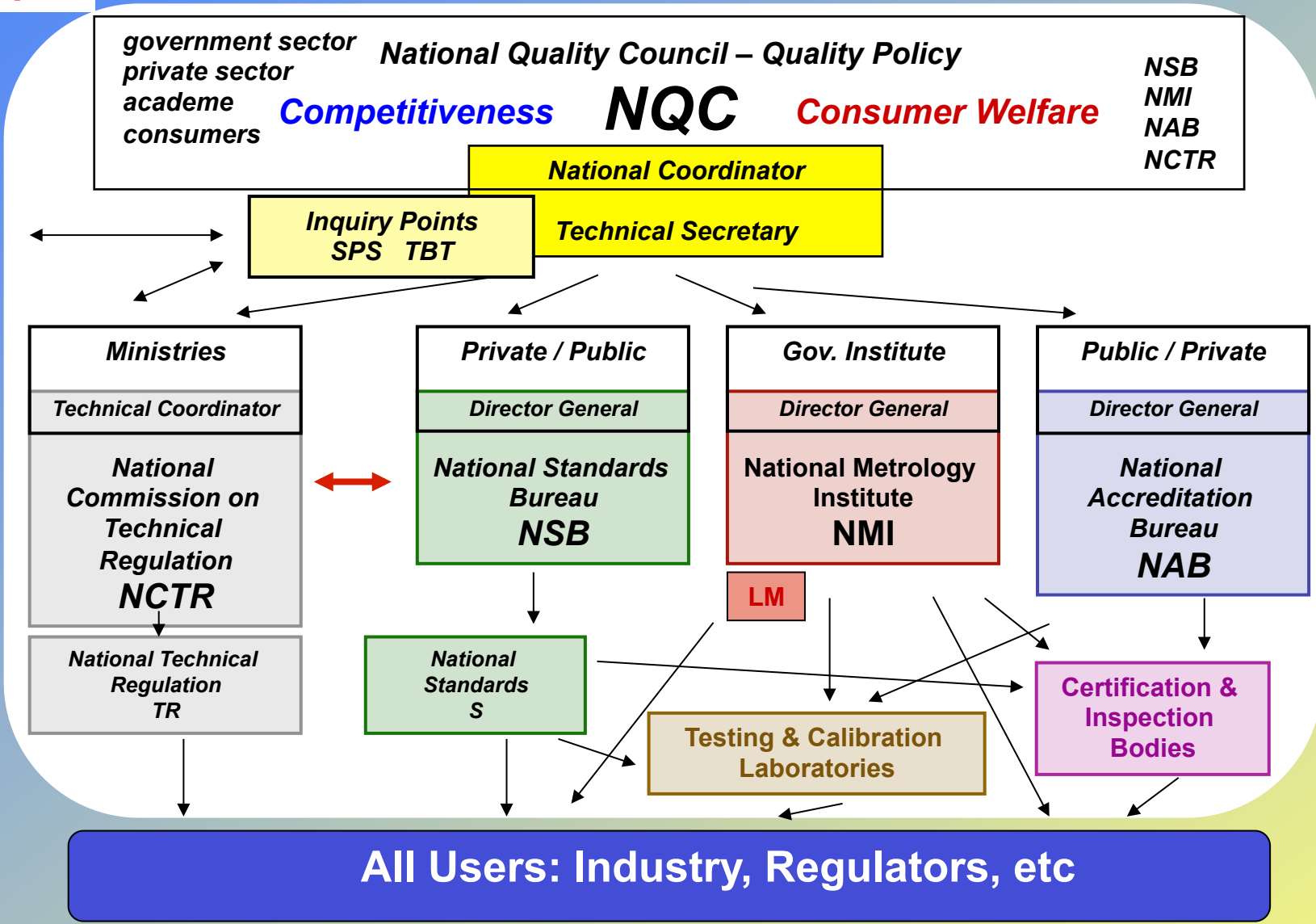


# National Quality Infrastructure & Value Chain



**Draft Example**

# National QUALITY INFRASTRUCTURE - NQI



## Messages:

- ⇒ *Economic Development requires **Added Value***
- ⇒ Competitiveness **sustains** Consumer Welfare
- ⇒ Productive sector must be **highly dynamic**
- ⇒ **Customer oriented** NQI must be dynamic too
- ⇒ NQI set-up must be independent, impartial, **top management**
- ⇒ Regulators **consult** NQI due to their high expertise
- ⇒ Law enforcement **outsources** to NQI services due to high competence and flexibility
- ⇒ Promotion of **Quality Culture**