

May Pag-IBIG Card ka na ba?





The NEW

Pag-IBIG LOYALTY CARD!

we conducted a survey to
know how we can further

serve our
members.



Everyone finds life to be hard and challenging

■ Prices are rising

- Basic necessities are more expensive
- School fees for their children/siblings are pricier

■ Others are entering new life stages with new trials and responsibilities

- For those married, finances are handled more firmly compared to their single life
- Some singles are breadwinners hence take up more duties for the family

“Ako na ang breadwinner sa amin. Si mama at papa wala nang trabaho. Ako na nagsusupport sa pamilya.”

- D, Single, Cebu

“Sobrang hirap. May apat pa akong anak na pinapaaral. Yung isa nga nag stop para magtrabaho. Eh sa mahal pa naman ng tuition ngayon.. Mahirap talaga”

- C1C2, Married with kids, Davao

“Pag may pamilya ka na kailangan magtipid na. Kung dati, sarili mo lang iniisip mo, ngayon kailangan mong isipin ang pagkain ng pamilya mo at mga gamit pangabahay.”

- D, Married with kids, Cebu



kailan ba nadadama ang Pag-IBIG?



registers on-line,
via employer or
Over-the-Counter



at most, qualified members apply for

Short Term Loans

every 6 months

start of
membership

5th year

10th year

nearing membership
maturity

end of
membership

most likely, members may avail of

Housing Loans

once each lifetime

terminates membership
and withdraws savings



The Loyalty Card

is our ANSWER!





Enjoy

**Special Discounts and
Rewards**

for only

Php100



Over 40 PARTNERS! and growing...



THE  STORE

Special Payday Discounts

at SM Department Stores and
Affiliate Stores

 **HI-PRECISION**
diagnostics

5% Discount

on all services based on list price or package price

 **PETRON
GASUL**

P10 Discount

on 11kg Gasul at participating
Petron Stations and Outlets.

Maximum of 1 cylinder/transaction/card

TGP  **THE**
GENERIC
PHARMACY
MABISA na, MATIPID pa!!!

5% Discount

on all generic medicines *

* except on vitamins, supplements and
medical devices

 **PETRON**

Points on purchase

of Petron Fuels. One (1) Point for every P250 cash
or credit card transaction, excluding Petron Fleet
Card Transactions. Value of Each Point is P1.00
which can be used to purchase Petron Products.

P10 per liter or P40 per gallon Discount

on Petron automotive lubricants at participating
Petron Stations and Car Care Centers. Maximum
of 8 liters/transaction/card.

 **Pfizer**

Up to 60% Discount

on selected Pfizer medicines for treatment of
Hypertension, Arthritis, High Cholesterol, Pain,
Infection, Breast Cancer and others. Discounts
may be availed at leading drugstores
nationwide. For inquiries, please contact Pfizer
Healthline from 7am to 7pm. M. Mla. 671-1000;
PLDT Tollfree 1800-10-671-1000; DIGITEL
Tollfree 1800-3-671-1000; SMS 0918-873-4937.
Email Pfizerclub@pfizer.com



Over
210,000 Members with
Pag-IBIG Loyalty Cards in
Baguio, Cebu and Davao!

NOW ENJOYING the many
**Special Discounts &
Rewards** of the
Pag-IBIG Loyalty Card





“Tunay na maaasahan ang Loyalty Card.
Nagamit ko ang discount nung nagpacheckup ako.”

-Ms. Jessica Balorio



“I got a **discount of Php2,512**
on my tuition fee”

-Ms. Mary Ann Malinao



“i got a 10% discount on my ticket fare.
Thats Php112.50 in Savings!”

-Ms. April Sulasula

GET READY TO APPLY!



! SUBMIT YOUR SCHEDULE REQUESTS!

Loyalty Card Enrolment Kiosks shall be sent at your office for you and your employees' convenience upon your schedule request.

Reserve a schedule now!

! Applications shall be accepted starting
mid-January 2015!

May Pag-IBIG Card ka na ba?

