



Living in a Competitive World

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Private Sector, Co-Chairman
National Competitiveness Council

INVESTMENTS



TRADE





SERVICES



PEOPLE

TOURISTS



BRAND

Island Hopping. More fun in the Philippines



History. More fun in the Philippines



Commuting. More fun in the Philippines



More fun in the Philippines



Stretch limbs. More fun in the Philippines



Staring contests. More fun in the Philippines

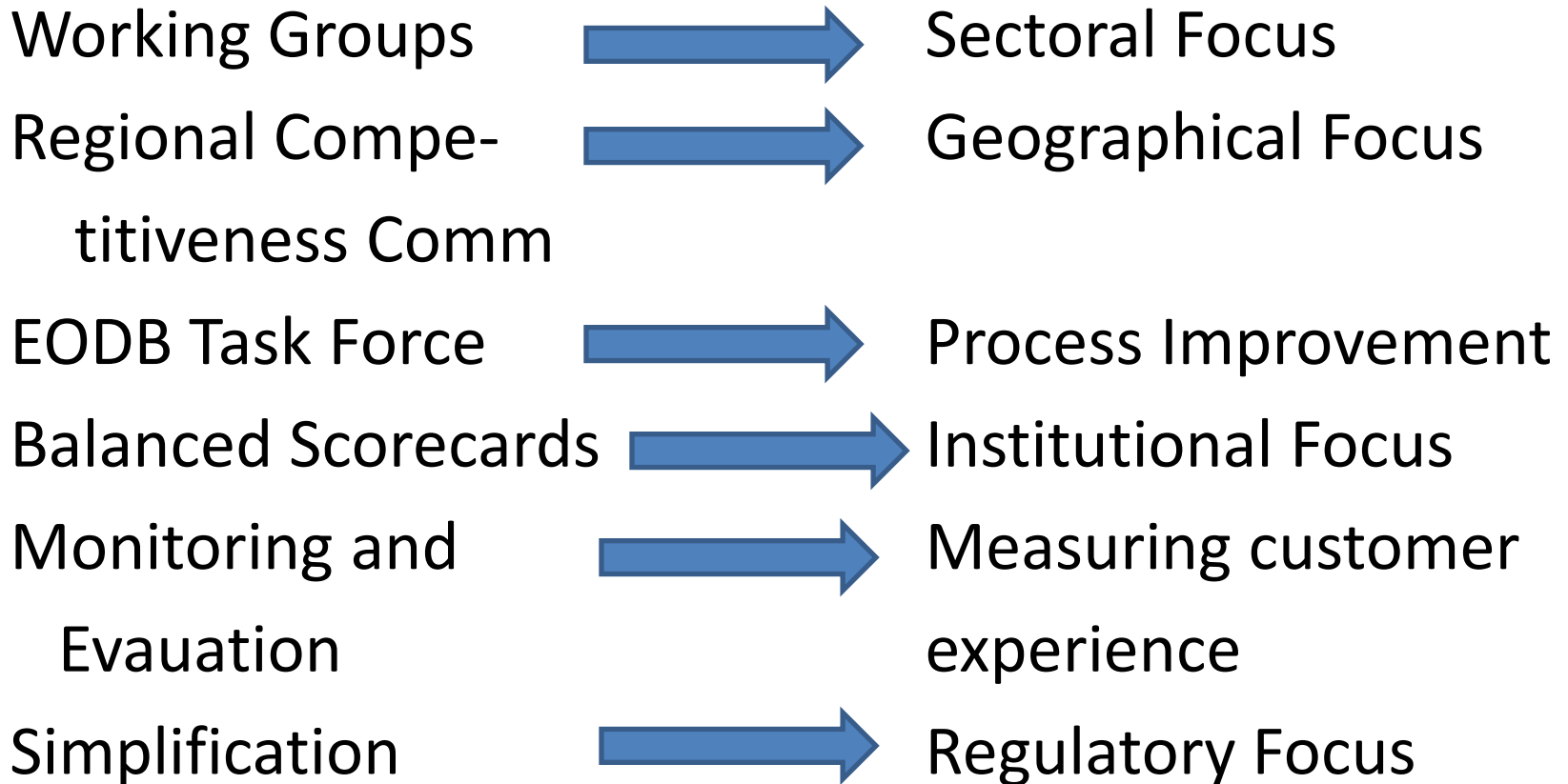


Anti-aging. More fun in the Philippines



Work Program

- **Benchmark** against key global competitiveness indices
- **Map** each indicator to the agency responsible
- **Focus** on lowest-ranking indicators
- **Track** city competitiveness and key indicators
- **Working Groups** concentrate on specific projects
- **Link** work to Philippine Development Plan, National Budget, Legislative Executive Development Advisory Council, Cabinet Agenda

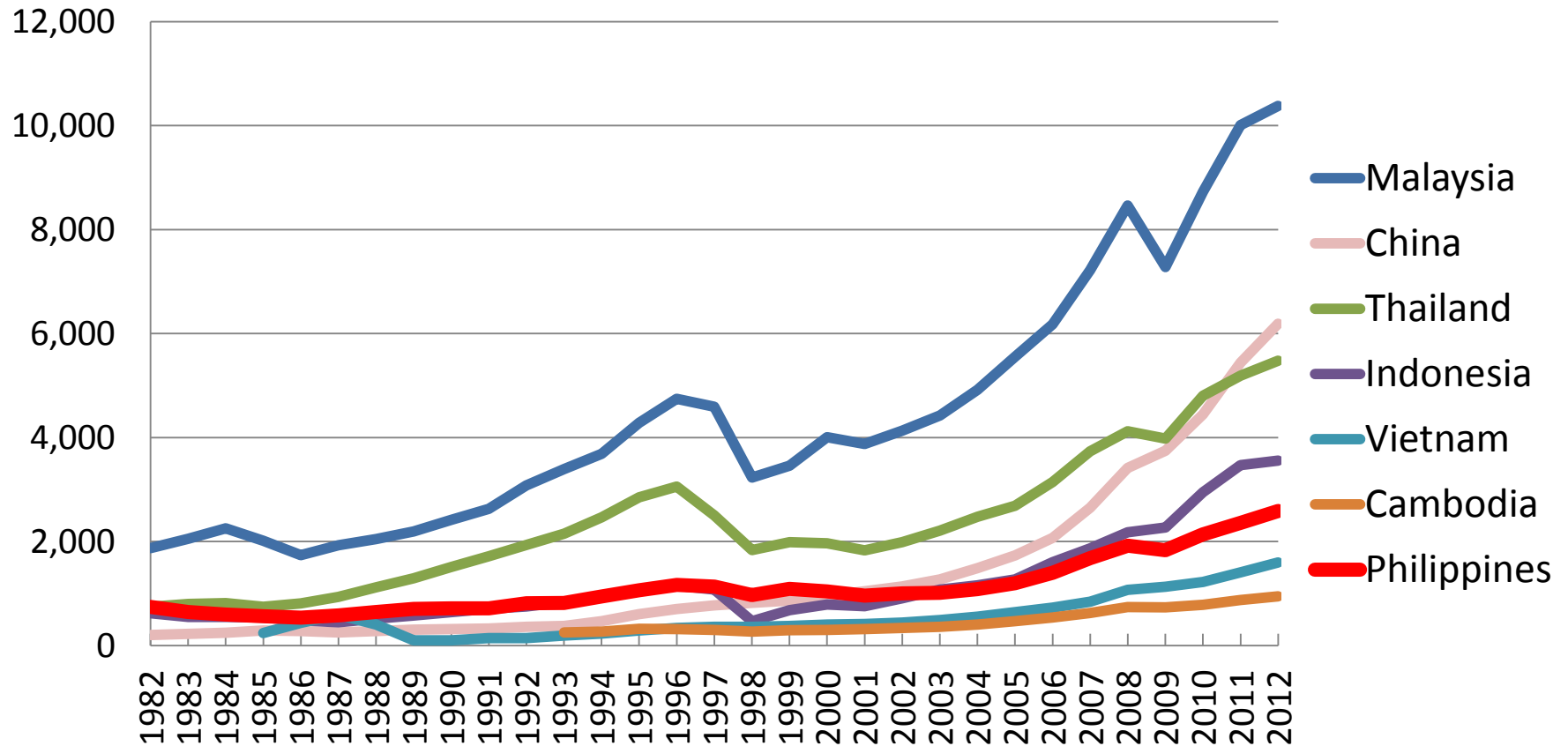


GLOBAL COMPETITIVENESS REPORT CARD

REPORT	2014 RANK	2013 RANK	2012 RANK	CHANGE	ASEAN RANK	NEXT RELEASE	SOURCE	TARGET
1. WEF Global Competitiveness Index		59/148	65/144	↑ 6	6 of 10	Sep-14	WEF	49
2. IFC Ease of Doing Business		108/189	138/185	↑ 30	6 of 10	Oct-14	International Finance Corp	63
3. IMD World Competitiveness Report	42/60	38/60	43/59	↓ 4	5 of 5	May-15	Int'l Institute for Mgt Dev't	20
4. TI Corruption Perception Index		94/177	105/176	↑ 11	4 of 10	Dec-14	Transparency International	60
5. Economic Freedom Index	89/178	97/177	107/179	↑ 8	5 of 9	Jan-15	Heritage Foundation	59
6. Global Information Technology Report	78/148	86/144	86/142	↑ 8	6 of 10	Apr 15	WEF	49
7. Travel and Tourism Report		82/140	n/a	↑ 12	7 of 8	Mar-15	WEF	46
8. Global Innovation Index	100/143	90/142	95/141	↓ 10	7 of 9	Jul-15	World Intellectual Property Org	47
9. Logistics Performance Index	57/160	n/a	52/155	↓ 5	6 of 9	Mar-16	World Bank	53
10. Fragile States Index	52/178	59/178	56/177	↓ 7	8 of 10	Jun-15	Fund for Peace	118
11. Global Enabling Trade Index	64/138	n/a	72/132	↑ 8	6 of 10	Mar-15	WEF	46
12. Global Gender Gap Report		5/136	8/135	↑ 3	1 of 9	Oct-14	WEF	--

WHY DOES IT MATTER?

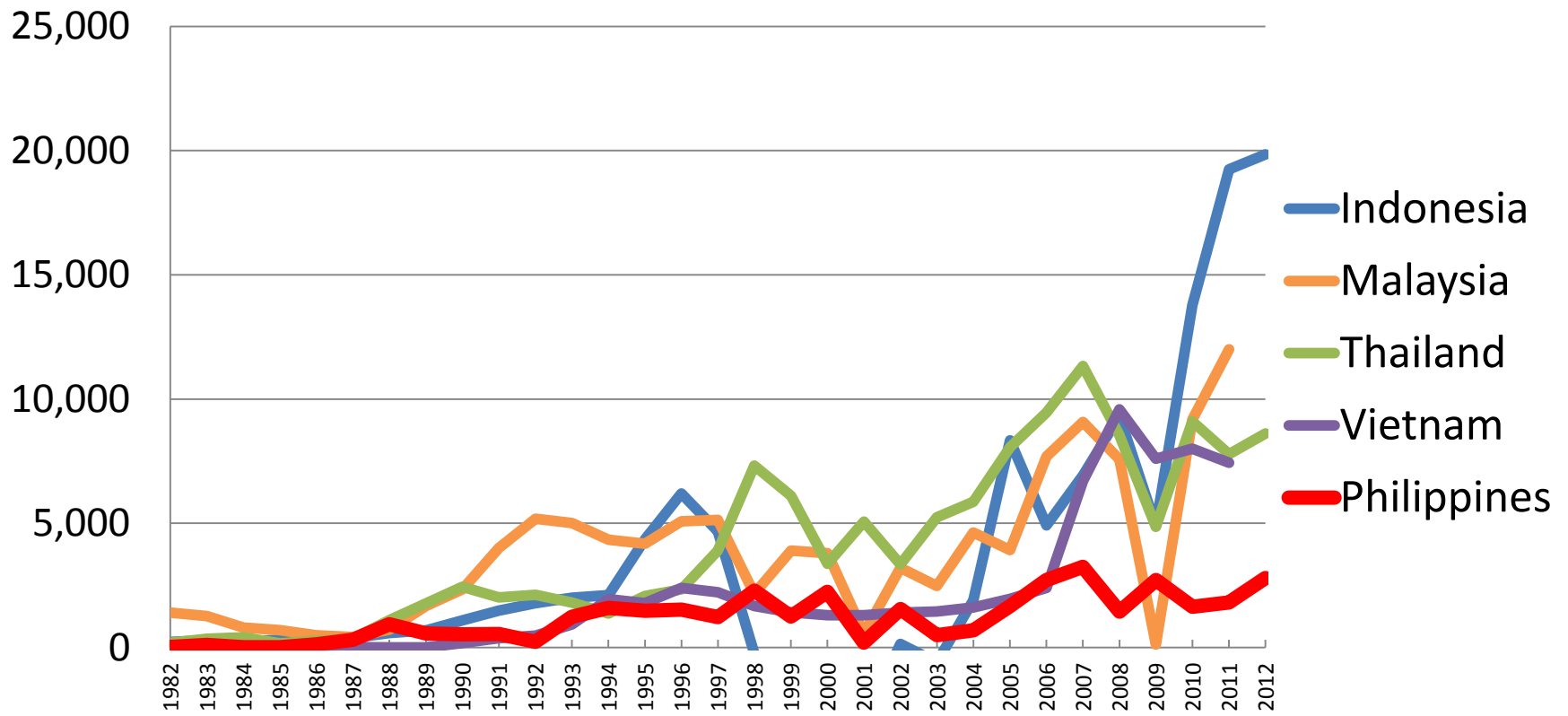
GDP per capita (US\$)



Source: World Bank

WHY DOES IT MATTER?

Foreign Direct Investments, net inflows (US\$ millions)













Impact : Inclusive Growth

- Higher FDI (new investments of 3-4% of GDP), from US\$1.7 billion in 2010
- Double export growth to US\$120 billion by 2016 with new products and services to account for 30% of exports
- GDP Growth of 7-8% per year
- Job Growth / Lower Unemployment
- Lower Poverty Incidence : 26.5% in 2009 to 16.6% by 2015
- Growing C socioeconomic class(currently 8.6%); shrinking DE class (currently 91%)

GLOBAL COMPETITIVENESS REPORT

PHILIPPINES VS ASEAN

COUNTRIES	2013 Out of 148	CHANGE 2012-2013	2012 Out of 144	2011 Out of 142	CHANGE 2011-2012
 1. SINGAPORE	2	0	2	2	0
 2. MALAYSIA	24	+1	25	21	- 4
 3. BRUNEI DARUSSALAM	26	+2	28	28	0
 4. THAILAND	37	+1	38	39	+ 1
 5. INDONESIA	38	+12	50	46	- 4
 6. PHILIPPINES	59	+6	65	75	+ 10
 7. VIETNAM	70	+5	75	65	- 10
 8. LAOS *	81	-	-	-	-
 9. CAMBODIA	88	-3	85	97	+ 12
 10. MYANMAR*	139	-	-	-	-

(*)- New Economies added for 2013 report

GLOBAL COMPETITIVENESS REPORT

PHILIPPINE RANKINGS



12 PILLARS	2013	2012-2013 CHANGE	2012	2011-2012 CHANGE	2011
1st pillar: Institutions	79	+15	94	+23	117
2nd pillar: Infrastructure	96	+2	98	+7	105
3rd pillar: Macroeconomic environment	40	-4	36	+18	54
4th pillar: Health and primary education	96	+2	98	-6	92
5th pillar: Higher education and training	67	-3	64	+7	71
6th pillar: Goods market efficiency	82	+4	86	+2	88
7th pillar: Labor market efficiency	100	+3	103	+10	113
8th pillar: Financial market development	48	+10	58	+13	71
9th pillar: Technological readiness	77	+2	79	+4	83
10th pillar: Market size	33	+2	35	+1	36
11th pillar: Business sophistication	49	0	49	+8	57
12th pillar: Innovation	69	+25	94	+14	108

EASE OF DOING BUSINESS ASEAN (2012-2014)

ASEAN	2014 (out of 189)	2013 (out of 185)	CHANGE	2012 (out of 183)	CHANGE
1. Singapore	1	1	0	1	0
2. Malaysia	6	12	6	14	2
3. Thailand	18	18	0	17	-1
4. Brunei Darussalam	59	79	20	83	4
5. Vietnam	99	99	0	99	0
6. Philippines	108	138	30	136	-2
7. Indonesia	120	128	8	130	2
8. Cambodia	137	133	-4	141	8
9. Lao PDR	159	163	4	166	3
10. Myanmar*	182	NDA	0	NDA	0

*Myanmar is one of the four new economies measured in the report together with Libya, San Marino and South Sudan.

























EASE OF DOING BUSINESS PHILIPPINES (2012-2014)

INDICATORS	2014 (189)	VARIANCE 2013-2014	2013 (185)	2012 (183)
Over-all	108	+30	138	136
1. Starting a business	170	-9	161	158
2. Dealing w/ construction permits	99	+1	100	101
3. Getting electricity	33	+24	57	53
4. Registering Property	121	+1	122	120
5. Getting Credit	86	+43	129	127
6. Protecting Investors	128	--	128	124
7. Paying Taxes	131	+12	143	136
8. Trading across borders	42	+11	53	56
9. Enforcing contracts	114	-3	111	109
10. Resolving Insolvency	100	+65	165	166

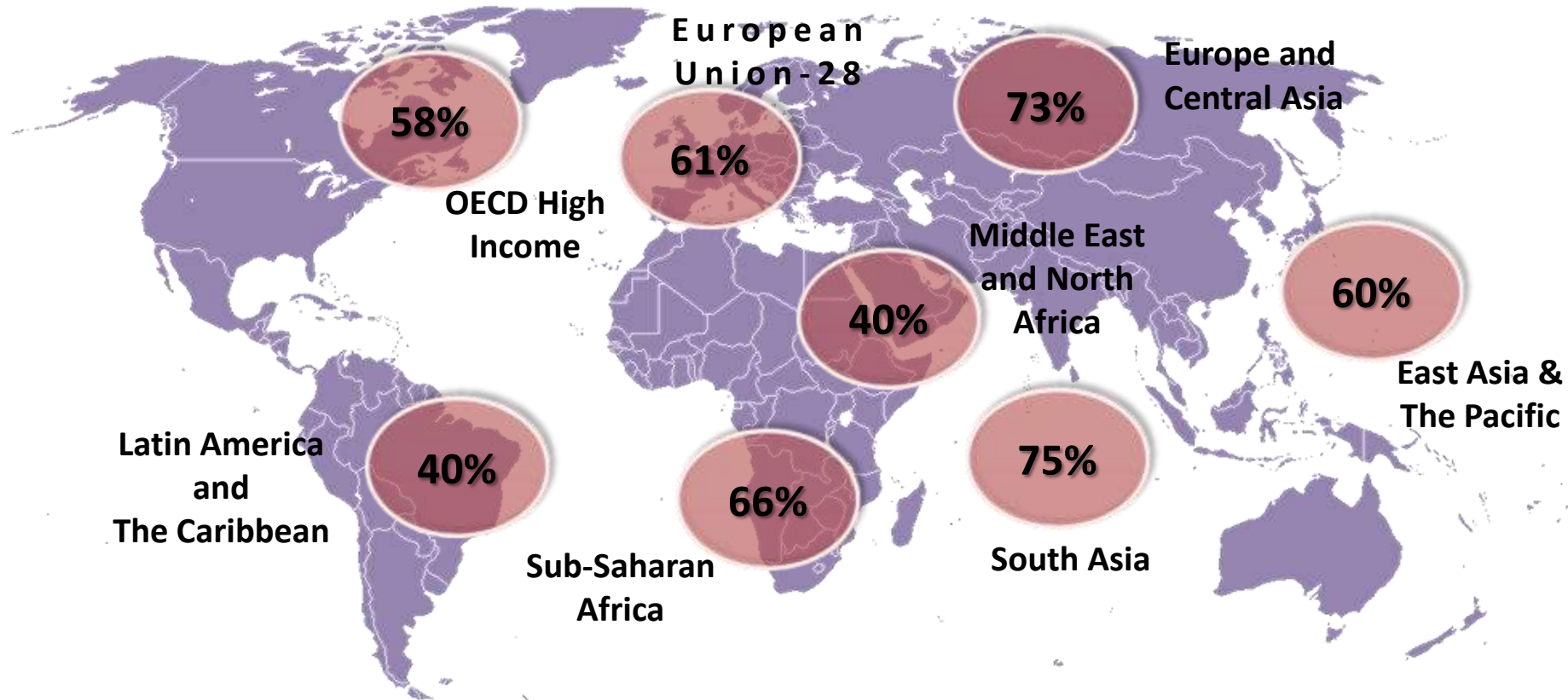


Area Code: 108

103	104	105	106	107	108	109	110	111	112	113
										
										
Malta	Kuwait	Nepal	Belize	Grenada	Philippines	Paraguay	Pakistan	Lebanon	Ukraine	Papua New Guinea



Economies continue to reform



- **114 Economies implemented 238 reforms in 2012-2013**

Source: Doing Business Database



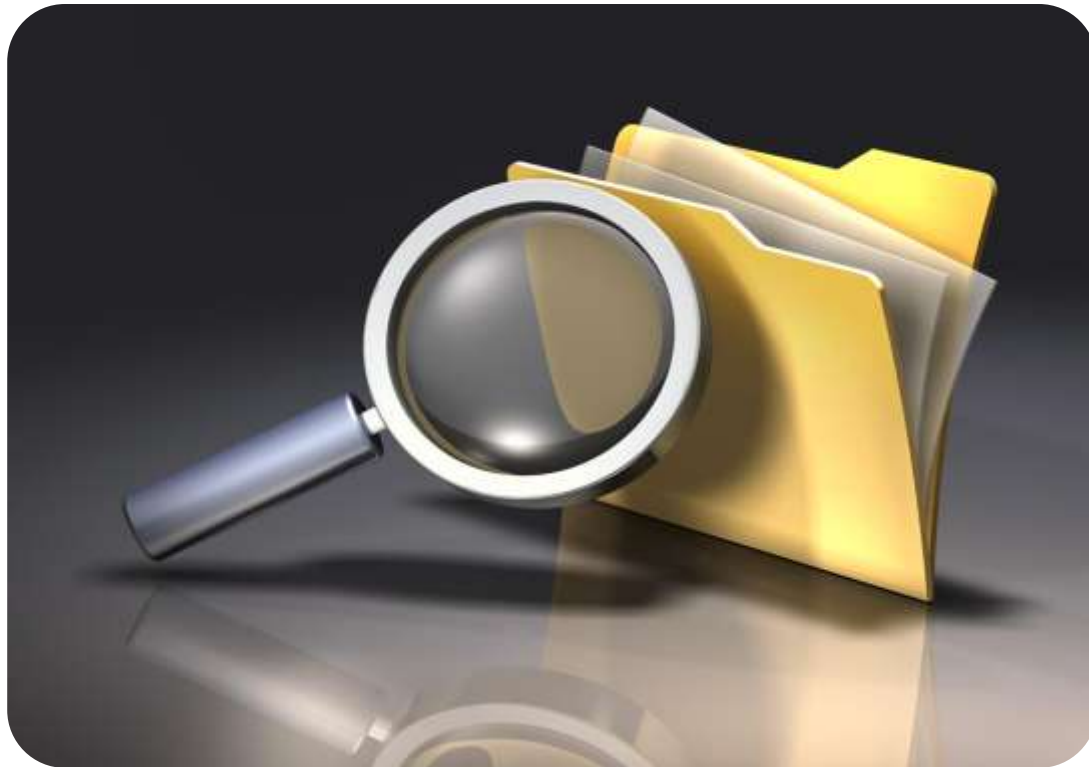
2014 OF ASEAN COUNTRIES PER INDICATOR

ASEAN		Starting a Business	Dealing w/ Construction Permits	Getting Electricity	Registering Property	Getting Credit	Protecting Investors	Paying Taxes	Trading Across Borders	Enforcing Contracts	Resolving Insolvency
Singapore	1 -- 3 ↑	3 ↓	6 ↓	28 ↑	3 ↑	2 --	5 --	1 --	12 --	4 ↓	
Malaysia	6 ↑	16 ↑	43 ↑	21 ↑	35 ↓	1 --	4 --	36 ↓	5 ↑	30 ↑	42 ↑
Thailand	18 --	91 ↓	14 ↑	12 ↓	29 ↓	73 ↓	12 ↑	70 ↑	24 ↓	22 ↑	58 --
Brunei	59 ↑	137 ↓	46 ↓	29 --	116 ↓	55 ↑	115 ↑	20 ↑	39 ↑	161 ↓	48 ↓
Vietnam	99 --	109 ↓	29 ↓	156 ↓	51 ↓	42 ↓	157 ↑	149 ↓	65 ↑	46 ↓	149 --
Philippines	108 ↑	170 ↓	99 ↑	33 ↑	121 ↑	86 ↑	128 --	131 ↑	42 ↑	114 ↓	100 ↑
Indonesia	120 ↑	175 ↓	88 ↓	121 ↑	101 ↓	86 ↑	52 ↓	137 ↓	54 ↓	147 ↓	144 ↑
Cambodia	137 ↓	184 ↓	161 ↓	134 ↓	118 ↓	42 ↑	80 ↑	65 ↑	114 ↑	162 ↓	163 ↓
Laos	159 ↑	85 ↓	96 ↓	140 ↓	76 ↓	159 ↑	187 ↓	119 ↑	161 ↓	104 ↑	189 ↓
Myanmar	182 --	189 --	150 --	126 --	154 --	170 --	182 --	107 --	113 --	188 --	155 --



Lessons Learned

TRANSPARENCY LEADS TO COMPETITIVENESS



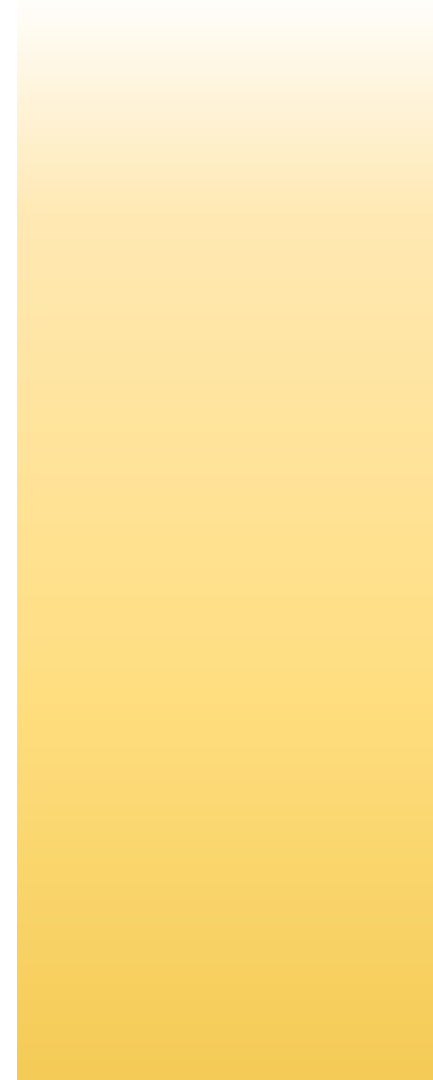
Governance Matters

**WORK IN
PROGRESS**

is not good enough



Execution and Delivery



Teamwork is required



**NO MORE
SILOS**



on multiple fronts

**NO SINGLE
VARIABLE**





**THE
COMPETITION
NEVER
SLEEPS**



THE BAR ALWAYS RISES



We move up a weight class and meet larger, stronger competition

SPEED-TO-REFORM SHOULD BE OUR NEW MANTRA



MAINTAIN MOMENTUM

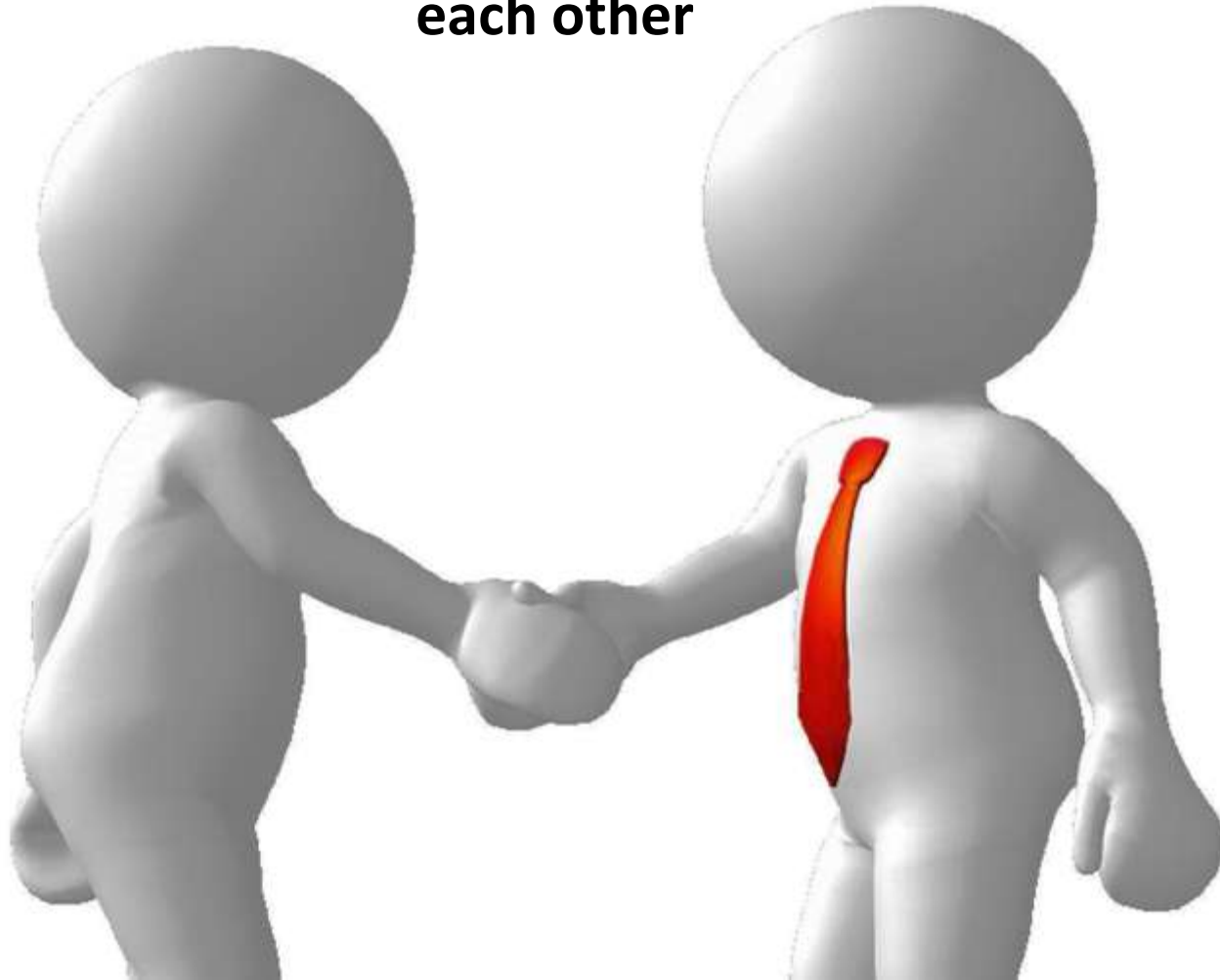


EMBED AND INSTITUTIONALIZE CHANGE



PUBLIC – PRIVATE COLLABORATION IS IMPORTANT AND EFFECTIVE.

**We learn from
each other**



s c a l e

PERSISTENCE. PERSISTENCE. PERSISTENCE.



NATIONAL COMPETITIVENESS COUNCIL | PHILIPPINES



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