## 2014 Business Permits and Licensing System Field Monitoring and Evaluation Survey

NATIONAL

COMPETITIVENESS
COUNCIL IPHILIPPINES


## BPLS STANDARDS under the JMC n. 1 s. 2010



Length of
Time
(New Business is 5 to
10 days while
Renewals is 5 days


Number of
Steps
(5 steps for New and Renewal of Business

Permits)


Number of Forms
(Single Unified Form)


Number of Signatories
(two signatories-The Mayor and BPLO)

## SURVEY OBJECTIVES

- The survey was commissioned by the National Competitiveness Council (NCC) through the regional and provincial offices of the Department of Trade and Industry (DTI) and local academe to:
$\checkmark$ determine the profile of the businessmen in selected LGUs who applied for new and renewal of business permits;
$\checkmark$ determine the compliance rate of the selected LGUs in terms of the BPLS standards set for both new and renewal process;
$\checkmark$ ensure the implementation of the Nationwide Streamlining of BPLS Program through performance and customer feedback.


## BACKGROUND

- The survey was part of the Good Governance and Anti-Corruption Cluster (GGAC) initiatives under the present administration
- The validation survey was first piloted in 2012 covering (6 LGUs) from Region 5.
- In 2013, a total of (185 LGUs) were validated by local partner academe in each region which resulted to continuous improvement of business permitting process across all cities and municipalities.
- This year, a total of ( 242 LGUs) were validated. The result of the survey will be presented in the NCC roadshows


## SURVEY METHODOLOGY

- The survey was conducted by local academe through triangulation method as follows:
$\checkmark$ Interview
$\checkmark$ Focus Group Discussion
$\checkmark$ Secondary Resources [articles, circulars, city ordinances, etc.]
- Based on the list of LGUs submitted by DILG-LGA [reported to be compliant] was provided to all regional focal person. A sample size of 20 respondents [10 for new and 10 for renewal] per LGU was determined in the conduct of the survey.


## LIST OF PARTNER ACADEME BY REGION

| REGION | PARTNER ACADEME |
| :--- | :--- |
| National Capital Region (NCR) | UP Institute for Small Scale Industries |
| Cordillera Administrative Region | *Enumerators |
| (CAR) |  |
| Ilocos Region (I) | Don Mariano Marcos Memorial State University |
| Cagayan Valley Region (II) | *Enumerators |
| Central Luzon (III) | Aurora State College of Technology (ASCOT), Bataan Peninsula State University (BPSU), |
|  | Bulacan State University (BulSU), Central Luzon State University (CLSU), Angeles University |
| CALABARZON (IV-A) | Foundation (AUF), and Tarlac State University (TSU) |
| MIMAROPA (IV-B) | Batangas State University |
| Bicol Region (V) | *Enumerators |
| Western Visayas (VI) | Bicol University |
| Central Visayas (VII) | Central Philippine University |
| Eastern Visayas (VIII) | School of Business and Economics, University of San Carlos |
| Zamboanga Peninzula (IX) | Colegio de Sta. Lourdes of Leyte Foundation, Inc. |
| Northern Davao (X) | Ateneo de Zamboanga University |
| Davao Region (XI) | *Enumerators |
| SOCCSKSARGEN (XII) | University of Mindanao |
| CARAGA (XIII) | Notre Dame of Marbel University |
| liness Permits and Licensing System |  |

## DISTRIBUTION OF RESPONDENTS BY REGION

| REGIONS | Local Government Units (LGUs) |  | NEW |  | RENEWAL |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Prescribed | Actual | Prescribed | Actual Respondents | Prescribed | Actual Respondents |
| *NCR | 5 | 5 | 50 | 10 | 50 | 65 |
| CAR | 12 to 15 | 27 | 120-150 | 271 | 120-150 | 339 |
| I | 12 to 15 | 12 | 120-150 | 118 | 120-150 | 120 |
| II | 12 to 15 | 15 | 120-150 | 150 | 120-150 | 150 |
| III | 12 to 15 | 12 | 120-150 | 108 | 120-150 | 138 |
| IV-A | 12 to 15 | 15 | 120-150 | 150 | 120-150 | 150 |
| IV-B | 12 to 15 | 35 | 120-150 | 318 | 120-150 | 397 |
| V | 12 to 15 | 12 | 120-150 | 85 | 120-150 | 150 |
| VI | 12 to 15 | 15 | 120-150 | 150 | 120-150 | 150 |
| VII | 12 to 15 | 15 | 120-150 | 150 | 120-150 | 150 |
| VIII | 12 to 15 | 15 | 120-150 | 150 | 120-150 | 150 |
| IX | 12 to 15 | 15 | 120-150 | 122 | 120-150 | 168 |
| X | 12 to 15 | 14 | 120-150 | 145 | 120-150 | 175 |
| XI | 12 to 15 | 11 | 120-150 | 120 | 120-150 | 120 |
| XII | 12 to 15 | 12 | 120-150 | 120 | 120-150 | 120 |
| CARAGA | 12 to 15 | 12 | 120-150 | 120 | 120-150 | 120 |
| TOTAL | 180 to 225 | 242 | 1800-2250 | 2287 | 1800-2250 | 2662 |

## SURVEY RESPONDENTS (NEW and RENEWAL)



A total of 2,287 survey respondents were collected for new business application while 2,662 survey respondents for renewal of business permitting process.

## RESPONDENT'S PROFILE



Most of the survey respondents of the new business application and renewal of business permits or a total of 47\% $(1,937)$ are business owners.

## BUSINESS REGISTRATION



For business registration, most of the registered business establishments classified as 'single proprietorship' with 91\% or 3,908 valid survey responses for both new business application and renewal of business permits.

## BUSINESS CLASSIFICATION



## TABLE 4. BUSINESS CLASSIFICATION

A total of $98 \%$ or 4,224 valid survey responses for both new and renewal business were classified under SMEs (Micro-SmallMedium Enterprises) with assets ranging from $<3 \mathrm{M}$ to 100 M .

## MAIN BUSINESS



Overall, national survey responses collected for new and renewal of business permits in classifying business operations came from 'wholesale and retail trade' with $51 \%$ or 2,151 survey respondents.

## NATIONWIDE SURVEY RESULTS

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## OVERALL COMPLIANCE RATE : (NEW and RENEWAL)


Example
Cordillera Administrative Region (all areas)

| Region 6: Roxas |
| :---: |
| City, Bacolod, |
| Passi |


| Region 8:San |
| :---: |
| Roque, Dolores, |
| Pambujan (New |
| and Renewal) |

Regions I and XI

## PROCESSING TIME (NEW)



## Non-compliance Rate: 214 or 9.44\% <br> [11 days or more]

TABLE 6. PROCESSING TIME FOR NEW BUSINESS APPLICANTS

## PROCESSING TIME (RENEWAL)



## Compliance Rate: 2,098 or 77\% <br> [<10 minutes to 5 days] <br> Non-compliance Rate: 568 or $21.83 \%$ <br> [6 days or more]

## NUMBER OF STEPS



# Compliance Rate: 3,038 or 62.01\% <br> [<1 step to 5 steps] 

TABLE 8. NUMBER OF STEPS

## NUMBER OF FORMS



TABLE 9. NUMBER OF FORMS (NEW AND RENEWAL)

## NUMBER OF SIGNATORIES



# Compliance Rate: 4,240 or 85.47\% [1 signatory] 

# Non-compliance Rate: 721 or 14.53\% <br> [3 signatories or more] 

## FACTORS AFFECTING BUSINESS REGISTRATION (NEW)



For processing of new business registration, a total of 872 [for BIR requirements] and 898 [for BFP requirements] indicated as factors affecting their application process.

## FACTORS AFFECTING BUSINESS REGISTRATION (RENEWAL)



For renewal of business permit, a total of 1,081 [for BIR requirements] and 1,099 [for BFP requirements] indicated as factors affecting their renewal of business permit/s.

## OVERALL CUSTOMER SATISFACTION FEEDBACK



A total of 2,065 or 42\% for both new and renewal survey respondents indicated a score of 7-8 or 'somewhat satisfied' in the overall performance of their respective LGUs in business permitting process.

## CUSTOMER SATISFACTION FEEDBACK (by area)



## Extremely

Dissatisfied
(1-2)
I : La Union, Ilocos Sur, Ilocos Norte, Pangasinan


Extremely
Satisfied (10)

Cordillera Administrative Region : Apayao, Benguet, Ifugao, Kalinga, and Mountain Province (New and Renewal)

II : Cagayan Valley, Isabela, Nueva Vizcaya, and Quirino (Renewal)

IX : Zamboanga del Norte, Zamboanga del Sur, Zamboanga Sibugay (New and Renewal)

## CUSTOMER SATISFACTION FEEDBACK (NEW)



For overall satisfaction rate for new business registration, a total of 954 or $42 \%$ of the total survey respondents indicated to be 'somewhat satisfied' in the business application in their area.

## CUSTOMER SATISFACTION FEEDBACK (RENEWAL)



For overall satisfaction rate for renewal of business permit, a total of 1111 or $42 \%$ of the total survey respondents indicated to be 'somewhat satisfied' in getting their business permits.

## REGIONAL SURVEY RESULTS

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## DISTRIBUTION OF RESPONDENTS BY AREA

| Universal <br> Population | LGUs |  | NEW |  | RENEWAL |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Target | Actual | Target | Actual | Target | Actual |


| LUZON | approx. 1200 | approx. 1500 |
| :---: | :---: | :---: |
| VISAYAS approx. 450 approx. 480 |  |  |


| MINDANAO | approx. 630 | approx. 700 |
| :--- | :--- | :--- |

## LUZON <br> SURVEY RESULTS

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## Processing Time : (Luzon Regions)



For new business registration, a total of 1,078 out of 1,195 or $90 \%$ indicated that it took them $<10$ mins to 10 days to process their business registration


For renewal of business permits, a total of 1,159 out of 1,494 or $77 \%$ indicated that it took them $<10$ mins to 5 days to claim their business permits.

## Number of Steps : (Luzon Regions)



Table 3. No. of Steps for NEW
For number of steps for new business registration, a total of 708 or $59.24 \%$ indicated that it took them <1 step to 5 steps in business registration.


For number of steps for renewal of business permits, a total of 934 or $62.98 \%$ indicated that it took them $<1$ step to 5 steps in claiming their business permits.

## Number of Signatories: (Luzon Regions)



For number of signatories for new business registration, a total of 1,033 or $86.08 \%$ indicated 1 to 2 signatories present in their business application.


For number of signatories used for renewal of business permits, a total of 1,316 or $88.32 \%$ indicated 1 to 2 signatories present in their business permits.

## Number of Forms : (Luzon Regions)




For number of forms used for new business registration, a total of 709 or $59.08 \%$ indicated to used the unified form for business registration.

For number of forms used for renewal of business permits, a total of 891 or $59.87 \%$ indicated to used the unified form for business renewal.

## Factors Affecting Business Registration : (Luzon Regions)



Table 9. Factors Affecting Business Registration for NEW
For factors affecting new business registration, a total of 319 [BIR] and 402 [BFP] of the total respondents indicated to affect their business application.


Table 10. Factors Affecting Business Registration for RENEWAL
For factors affecting renewal of business permits, a total of 481 [BIR] and 475 [BFP] of the total respondents indicated to affect their business renewal.

## Customer Satisfaction Feedback : (Luzon Regions)



For overall satisfaction rate for new business registration, a total of 552 or $45.32 \%$ indicated to be 'somewhat satisfied' in the business registration/application.

For overall satisfaction rate for renewal of business permits, a total of 671 or $45.09 \%$ indicated to be 'somewhat satisfied' in claiming their business permits.

## Compliance Rate : (Luzon Regions)



Compliance rate in implementing the BPLS Standards for both new and renewal of business permitting process in Luzon areas can be seen as 'compliant' in the aspect of processing time and number of signatory.

## VISAYAS <br> SURVEY RESULTS

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## Processing Time : (Visayas Regions)



For new business registration, a total of 315 out of 389 or $81 \%$ indicated that it took them $<10$ mins to 10 days to process their business registration
 minutes

Table 2. Renewal of Business Permits
For renewal of business permits, a total of 332 out of 487 or $68 \%$ indicated that it took them $<10$ mins to 5 days to claim their business permits.

## Number of Steps : (Visayas Regions)



For number of steps for new business registration, a total of 279 or $61.86 \%$ indicated that it took them $<1$ step to 5 steps in business registration.


For number of steps for renewal of business permits, a total of 359 or $81.22 \%$ indicated that it took them $<1$ step to 5 steps in claiming their business permits.

## Number of Signatories : (Visayas Regions)



For number of signatories for new business registration, a total of 346 or $76.88 \%$ indicated 1 to 2 signatories present in their business application.


For number of signatories used for renewal of business permits, a total of 304 or $62.29 \%$ indicated 1 to 2 signatories present in their business permits.

## Number of Forms : (Visayas Regions)



For number of forms used for new business registration, a total of 159 or $35.02 \%$ indicated to used the unified form for business registration.


For number of forms used for renewal of business permits, a total of 95 or $8.64 \%$ indicated to used the unified form for business renewal.

## Factors Affecting Business Registration : (Visayas Regions)



Table 9. Factors Affecting Business Registration for NEW
For factors affecting new business registration, a total of 238 [BIR] and 192 [BFP] of the total respondents indicated to affect their business application.


Table 10. Factors Affecting Business Registration for RENEWAL
For factors affecting renewal of business permits, a total of 221 [BIR] and 280 [absent signatories] of the total respondents indicated to affect their business renewal.

## Customer Satisfaction Feedback : (Visayas Regions)



Table 11. Overall Customer Satisfaction Feedback for NEW

For overall satisfaction rate for new business registration, a total of 206 or $45.87 \%$ indicated to be 'somewhat satisfied' in the business registration/application.


For overall satisfaction rate for renewal of business permits, a total of 209 or $\mathbf{4 5 . 5 3 \%}$ indicated to be 'somewhat satisfied' in claiming their business permits.

## Compliance Rate : (Visayas Regions)



Compliance rate in implementing the BPLS Standards for both new and renewal of business permitting process in Visayas areas can be seen as 'non-compliant' in the used of unified form.

## MINDANAO <br> SURVEY RESULTS

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## Processing Time : (Mindanao Regions)



For new business registration, a total of 600 out of 623 or $96 \%$ indicated that it took them $<10$ mins to 10 days to process their business registration


For renewal of business permits, a total of 607 out of 703 or 86.34\% indicated that it took them <10 mins to 5 days to claim their business permits.

## Number of Steps : (Mindanao Regions)



For number of steps for new business registration, a total of 344 or $54.86 \%$ indicated that it took them <1 step to 5 steps in business registration.


For number of steps for renewal of business permits, a total of 414 or $59 \%$ indicated that it took them <1 step to 5 steps in claiming their business permits.

## Number of Signatories : (Mindanao Regions)



For number of signatories for new business registration, a total of 589 or $93.34 \%$ indicated 1 to 2 signatories present in their business application.


For number of signatories used for renewal of business permits, a total of 652 or $92.87 \%$ indicated 1 to 2 signatories present in their business permits.

## Number of Forms : (Mindanao Regions)



For number of forms used for new business registration, a total of 484 or $76 \%$ indicated to used the unified form for business registration.


For number of forms used for renewal of business permits, a total of 521 or $74 \%$ indicated to used the unified form for business renewal.

## Factors Affecting Business Registration : (Mindanao Regions)



For factors affecting new business registration, a total of 315 [BIR] and 304 [BFP] of the total respondents indicated to affect their business application.


For factors affecting renewal of business permits, a total of 379 [BIR] and 392 [BFP] of the total respondents indicated to affect their business renewal.

## Customer Satisfaction Feedback : (Mindanao Regions)



Table 11. Overall Customer Satisfaction Feedback for NEW
For overall satisfaction rate for new business registration, a total of 196 or $31.36 \%$ indicated to be 'somewhat satisfied' in the business registration/application.


For overall satisfaction rate for renewal of business permits, a total of 231 or 33.14\% indicated to be 'somewhat satisfied' in claiming their business permits.

## Compliance Rate : (Mindanao Regions)



Compliance rate in implementing the BPLS Standards for both new and renewal of business permitting process in Visayas areas can be seen as 'non-compliant' in the number of steps.

## THANK YOU.


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