

A stylized graphic of a city skyline with various building shapes in black outline, set against a yellow background with a subtle pattern of upward-pointing triangles. The skyline is positioned behind the main title text.

# **5th Annual Regional Competitiveness Summit**

**Cities & Municipalities Competitiveness Index**

A stylized graphic of a city skyline with various building shapes in black and white, set against a background of yellow and orange geometric shapes.

# 5th Annual Regional Competitiveness Summit

Cities & Municipalities Competitiveness Index

## **PART I: Technology and Innovation: Key to Improving Competitiveness**

# TECHNOLOGY & INNOVATION

## The Key to Improving Competitiveness

5<sup>th</sup> Annual Regional Competitiveness Summit  
16 August 2017 | Reception Hall, PICC

**GUILLERMO M. LUZ**  
Private Sector, Co-Chairman

WHAT DO WE COMPETE FOR?





**INVESTMENT**



**TRADE**



**JOBS**



**TOURISTS**





PEOPLE

# GLOBAL COMPETITIVENESS REPORT CARD

REPORT	2010/2011	2016/2017	GOAL (Top 3rd)	CHANGE 4 to 6 yrs
1. Doing Business Report (IFC)	148/183	99/189	63	↑ 49
2. Economic Freedom Index (HF)*	115/179	58/180*	60	↑ 57
3. Corruption Perceptions Index (TI)	134/178	101/175	58	↑ 33
4. Global Competitiveness Index (WEF)	85/139	57/138	47	↑ 28
5. Global Enabling Trade Index (WEF)	92/125	64/138	46	↑ 28
6. Travel and Tourism Report (WEF)	94/139	79/36	46	↑ 15
7. WIPO- Global Innovation Index (WIPO)	91/125	73/128	42	↑ 18
8. Global Information Technology Report (WEF)	86/138	77/139	46	↑ 9
9. E-Government Index (UN)	78/184	71/193	64	↑ 7
10. Fragile States Index (FFP) **	50/177	54/178	118	↑ 4
11. Global Gender Gap Report (WEF)	9/142	7/144	47	↑ 2
12. World Competitiveness Report (IMD)	41/59	41/63	23	-
13. Logistics Performance Index (WB)	44/155	71/160	53	↓ 27

REACHED THE TOP

LATEST

UPGRADE

DOWNGRAD

THIRD  
\*With 2017 Results, \*\*reverse ranking (1 as worst)

E

# Top 4 Gains Since 2010/11



**+57**

**No. 58**

from No. 115

**ECONOMIC  
FREEDOM  
INDEX**



**+49**

**No. 99**

from No. 148

**DOING  
BUSINESS  
REPORT**



**+33**

**No. 101**

from No. 134

**CORRUPTION  
PERCEPTION  
INDEX**



**+28**

**No. 57**

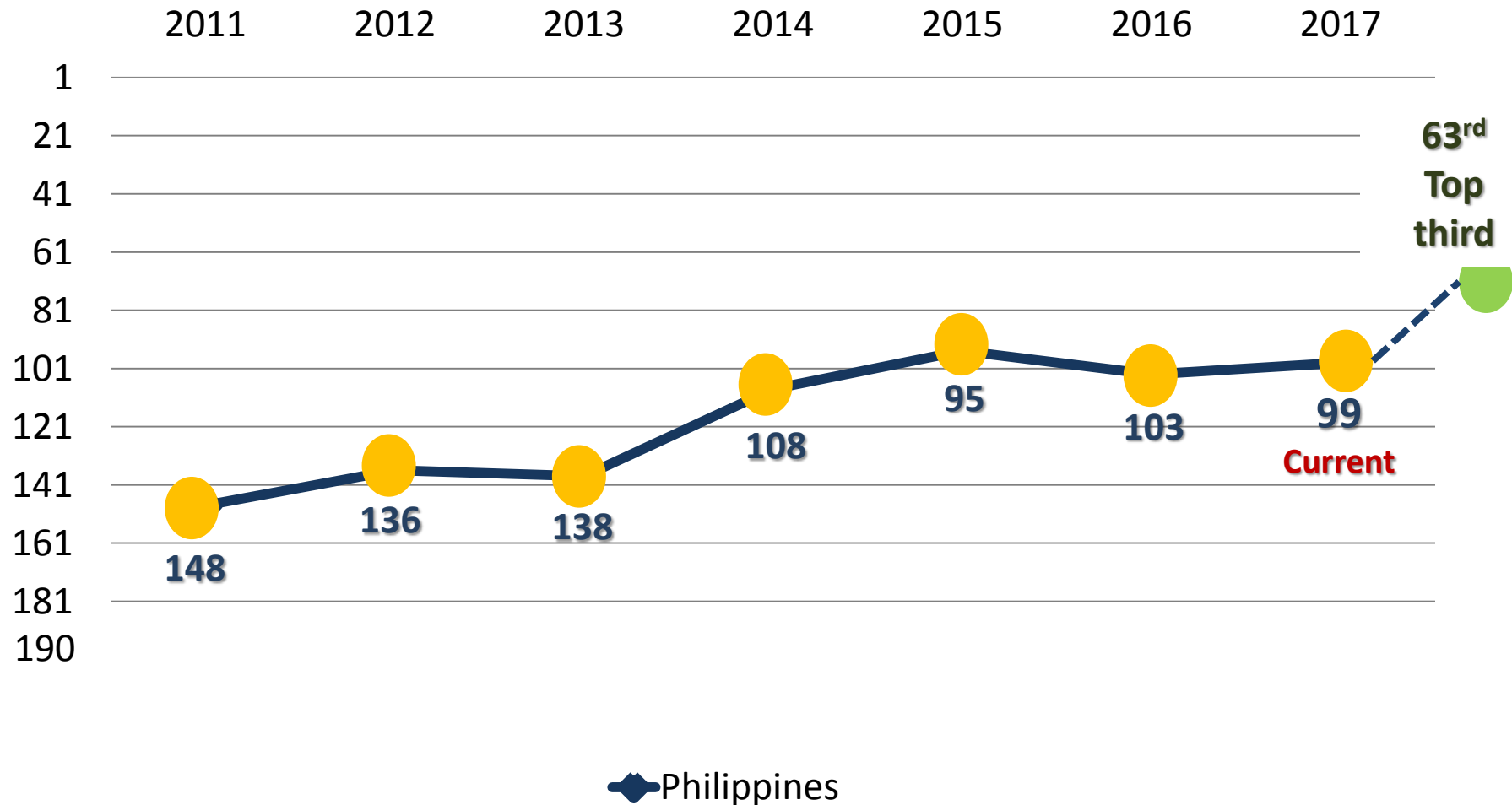
from No. 85

**GLOBAL  
COMPETITIVENESS  
REPORT**



# Doing Business Report: Philippines

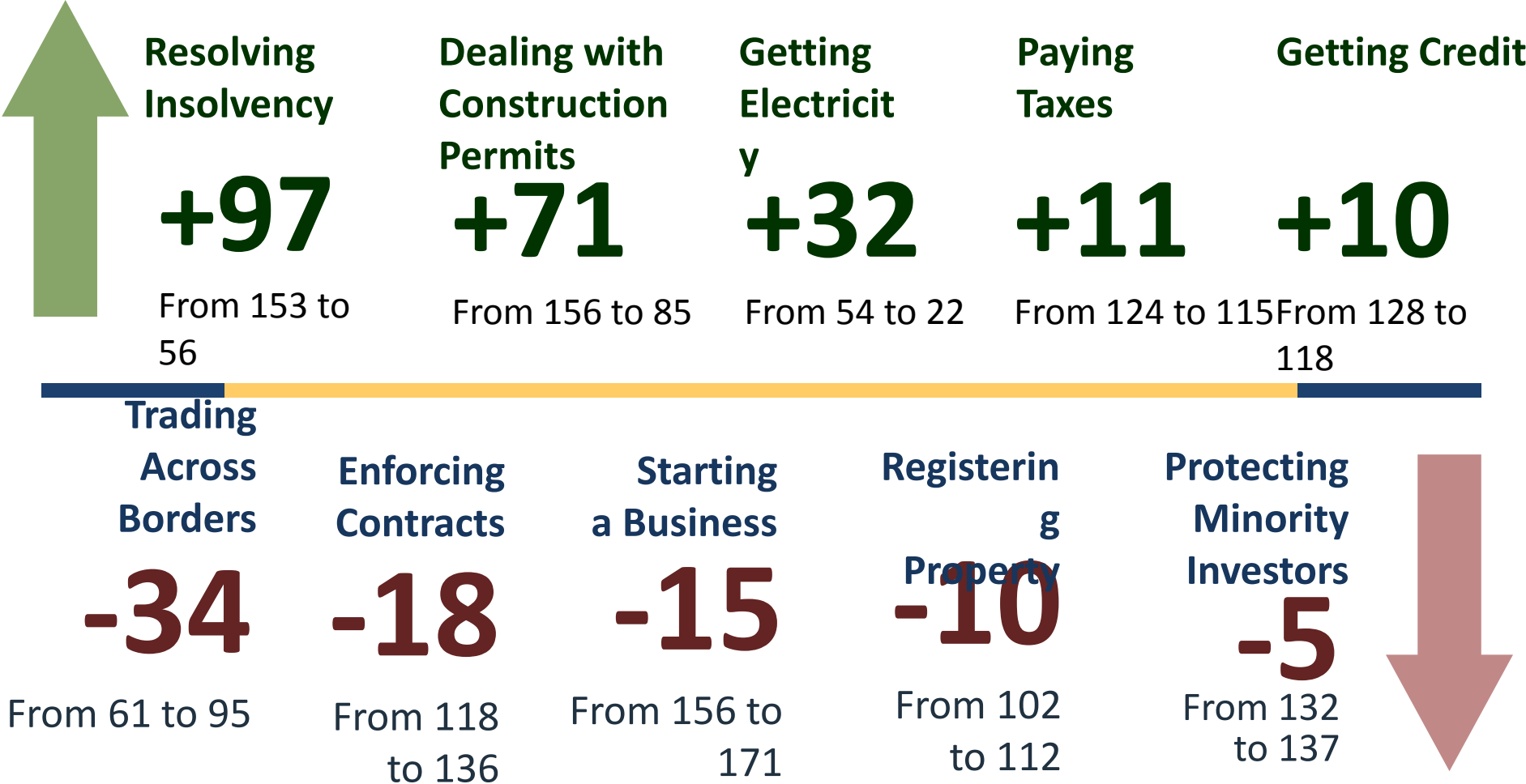
## 2011-2016



Source: Published Doing Business Report

# UPGRADES & DOWNGRADES

## Philippine Rankings (2011-2017)



# PHILIPPINES vs ASEAN (2011-2017)

Economy	2017 (190)	2016 (189)	2015 (189)	2014 (189)	2013 (185)	2012 (183)	2011 (183)	Change 2016- 2017	Change 2011- 2017
Singapore	2	1	1	1	1	1	1	-1	-1
Malaysia	23	18	18	6	12	18	21	-5	-2
Thailand	46	49	26	18	18	17	19	3	-27
Brunei Darussalam	72	84	101	59	79	83	112	12	40
Vietnam	82	90	78	99	99	98	78	8	-4
Indonesia	91	109	114	120	128	129	121	18	30
<b>Philippines</b>	<b>99</b>	<b>103</b>	<b>95</b>	<b>108</b>	<b>138</b>	<b>136</b>	<b>148</b>	<b>4</b>	<b>49</b>
Cambodia	131	127	135	137	133	138	147	-4	16
Lao PDR	139	134	148	159	163	165		-5	32

Source: Published Doing Business Report

# OLD VS NEW BPLS STANDARDS

## JMC 2010

## JMC 2016



PROCESSING  
TIME

New :  
5 - 10 days  
Renewal :  
5 days or less

New :  
1 – 2 days  
Renewal :  
1 day or less



NUMBER OF  
STEPS

Max of 5 steps for New and  
Renewal of business  
registration

Max of 3 steps for New  
and Renewal of business  
registration



NUMBER OF  
FORMS

Unified Form

Unified Form (Print and  
Electronic document)



NUMBER OF  
SIGNATORIES

Max of 2, Mayor and  
Treasurer/BPLO

Max of 2, Mayor and  
Treasurer/BPLO with  
alternatives

# NATIONWIDE COMPLIANCE RATE

## Revised BPLS Standards

Maximum of 2 days or less

**72%**  
(1,150)

While **28%** process it in 2 days or more

DAYS / TIME



PROCEDURES



Maximum of 3 procedures or less

**47%**  
(745)

While **53%** has 4 procedures or more

Use of single unified form

**79%**  
(1,260)

While **19%** has used 2 forms or more

UNIFIED FORM



SIGNATORIES



Maximum of 2 signatories or less

**79%**  
(1,258)

While **21%** has 3 or more signatories





**GOVERNMENT ONLINE**  
**BUSINESS-FRIENDLY**  
**FOCUS**



# THE GOAL

- File online, anytime, anywhere
- Pay online
- License or permit issued electronically, where possible (a la airline tickets).

# GETTING STARTED

## Priority Permits to Take Online or Automate

- Incorporation : Starting a Business
- Business (Mayor's) Permits
- Construction Permits
- Occupancy Permits
- BIR and Social Agencies (SSS, Philhealth, Pag-IBIG)
- Fire Safety Inspection Certificates (FSIC)
- Import/Export Trade-related
- National Quality Infrastructure (FDA, BPS, DA) – standards and certification



**CAN WE GO FROM THIS...?**

A close-up photograph of a silver concierge bell on a black base in the foreground. In the background, a sign with five stars and the word 'CONCIERGE' is visible, set against a bokeh background of warm, glowing lights.

CONCIERGE

**...TO THIS ? “ONE WINDOW”  
SERVING ALL  
TRANSACTIONS...**



**...TO THIS. CAN WE USE MOBILE PHONES TO GET ALL PERMITS ?**

# WELCOME

 [Fb.com/compete.philippines](https://www.facebook.com/compete.philippines)

 [www.competitive.org.ph](http://www.competitive.org.ph)

  [@NCC\\_ph](https://twitter.com/NCC_ph)



# **BUILDING A FINANCIALLY INCLUSIVE ECOSYSTEM THROUGH FINTECH**

---

A MYNT PRESENTATION



# THE NEED FOR FINANCIAL INCLUSION

2

Financial services play an important role in the everyday lives of Filipinos, however, the biggest problem is the lack of financial access available in the market

**75%**

*Filipinos do not have bank accounts*



**40%**

*Do not have physical access to banks*



**90%**

*No credit score  
(95% No credit score)*



**20%**

*Monthly Interest from Informal Lenders*



# THE PHILIPPINES 3 READY FOR FINANCIAL DISRUPTION

The Philippine market is ripe for disruption, as traditional financial institutions have not provided a large majority of Filipinos with financial services.

By leveraging on the unique competitive advantage of Globe, Mynt has the opportunity to dominate the fintech industry in the Philippines

# WE ARE MYNT!

4

We are a fintech company, that provides innovative and first-in-world solutions to consumers, merchants, and organizations



## GCash

A micropayment service company that offers mobile wallet technology for **real time and free financial transactions**



## FUSE

A loan company that offers personal and business loans using **alternative credit scoring**



## GPay

An online and offline payment solution that **innovates payments beyond cards**



Exit Broadway & Fulton St  
42nd Street  
MEMORIAL  
Uptown & The Bronx  
4 5

OUR PURPOSE

**WE ENABLE THE  
ASPIRATION OF THE  
FINANCIAL  
UNDERSERVED**

# OUR BUSINESS MODEL

6

Through a business model that is hinged on a robust platform that is strengthened by use cases offered through us or through partners

**DATA**  
As lifeblood of Mynt

**PLATFORM**  
Backbone of Mynt services

**PAYMENT | REMITTANCE**

**MOBILE WALLET**

**LOANS**

Send money for free, pay online/offline bills or load at biggest rebate

**INSURANCE**

Create a market place for insurance that is customized

**INVESTMENT**

Enable micro investment as low as P50

Scale engine as an entry point to Mynt financial service

# HYPER GROWTH THROUGH TECHNOLOGY & INNOVATION

7

## GCash

**4.1M**

Customer Base

**67%**

Active User Growth

**6B**

Monthly Transaction Value



App Downloads

**1.2M**

App Downloads

**+100K**

Monthly New Downloads

Killer use cases rapid yearly growth

**84%**

Buy Load

**35%**

Offline Txn

**38%**

P2P

**89%**

Online Txn

**FUSE**

**10K**

Loan Borrowers

**204M**

Total Loan Disbursed

# OUR NEW STRATEGIC PARTNERS

8

In 2017, Ant Financial, Globe Telecom, and Ayala Corporation collaborated to accelerate financial inclusion in the Philippines and transform Mynt to become a global mobile payment brand



## GLOBE TELECOM

No.1 mobile telco company and the leading digital player in the Philippines



## ANT FINANCIAL

The global leader in payments and mobile financial services with platforms built for scale and products to serve the underserved



## AYALA CORPORATION

One of the largest conglomerates in the Philippines – with strategic companies from various industries

An aerial night view of Makati City, Philippines, showing a dense urban landscape with numerous illuminated skyscrapers and buildings. The city lights create a vibrant glow against the dark sky, with some buildings featuring distinctive architectural designs. The overall scene conveys a sense of a modern, bustling financial hub.

**A FINANCIALLY  
INCLUSIVE ECOSYSTEM  
IN MAKATI CITY**



# THE OPPORTUNITY TO UNIFY



## **DIGITALLY CONNECTED**

Springboard to rapid transformation of cities to become digital communities



## **CASHLESS ECOSYSTEM**

Create a city-wide cashless ecosystem where digital payment method will be used instead of cash



## **UNIFIED TRANSACTIONS**

Provide citizens, especially the marginalized sector of society, access to government services, cash allowances, stipends, etc.



# THE OPPORTUNITY TO UNIFY

We want to provide a unified identification card system for Makati residences that provides better access to social and financial services



## MOBILE MONEY

*A mobile wallet attached to an ID card*



## PAYMENT

*From this card – various payments and transactions can be made around the city*



## LOANS

*Using transactional data and other sources – we can provide credit score to offer loans to Makatizens*



## INSURANCE AND INVESTMENT

*Same customer data to provide personalized insurance and investment products*



**A FINANCIALLY  
INCLUSIVE ECOSYSTEM  
IN QUEZON CITY**

# THE OPPORTUNITY TO INNOVATE

10

Financial services play an important role in the everyday lives of Filipinos, however, the biggest problem is the lack of financial access available in the market



## LONG QUEUES AND INEFFICIENT COLLECTION

The traditional process of government has caused inconvenience to people



## FACE-TO-FACE TRANSACTION

The time, money, and effort of government employees and QC citizens are wasted



## OUTDATED DISBURSEMENT OF ALLOWANCES

The government continues to disburse allowances and salaries via check and/or cash

# A CASHLESS ECOSYSTEM IN QUEZON CITY

Through fintech, we enable a financially inclusive city through cashless ecosystem to build a more competitive and efficient environment for government services

## **Disbursement of salaries, allowances, and benefits**

*Create a more efficient and secured system for employees and employers*

## **E-payments in different Merchants**

*Acceptance of payments in restaurants, food stalls, shops, etc.*



## **24/7 Government Bills Pay to Mobile Services**

*For Real Property Tax, Business Permits, Market Stalls in Quezon City*

## **Acceptance of Payments for Transportation**

*Fast and a more efficient way to pay for transportation services*



# **BUILDING A FINANCIALLY INCLUSIVE ECOSYSTEM THROUGH FINTECH**

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A MYNT PRESENTATION



A Presentation on

# “MAKATIZEN Card & Other Digital PPP Projects”

*Transforming Public Service Delivery, Empowering Citizens*

Hon. Mar-Len Abigail S. Binay  
Mayor of Makati City

5<sup>th</sup> Annual Regional Competitiveness Summit and Awards Ceremony,  
Augusts 16, 2017, PICC Reception Hall, Pasay City

# Signing of Memorandum of Understanding





# Makatizen Card





- City Resident Card
- Valid gov't issued ID
- Access to Makati City services
- Access to GCash & iBayad services



- Makati residents will directly receive their benefits (allowances, scholarship, health & medical subsidy, etc.)
- Makatizen ID can be used for cashless transactions (buy e-load, shopping, send e-money, etc.) across iBayad merchants & earn loyalty points.

# Makatizen Card



- 1 EMV Chip: Ensures security of transactions, enables dip transactions
- 2 Cardholder photo
- 3 16-digit card number
- 4 Cardholder's name
- 5 Makatizen number/ HMIS number
- 6 Validity of the card, usually up to 5 years
- 7 Card can be used in MasterCard enabled terminals, and online



- 8 Magnetic stripe: enable swipe transactions
- 9 CVV: required for online transaction as an added security feature
- 10 Resident details
- 11 BancNet: enables transaction at all BancNet terminals
- 12 GCash: this card is linked to the cardholder's GCash account
- 13 iBayad: enables transaction at all iBayad POS terminals



GCash





**GCash**



Senior Citizens



Students



Employees







**MIGUEL BERNALES, 35**  
yrs. old  
*Makati City Employee*

Assigned as a MAPSA  
Traffic Enforcer  
Bread winner of the  
family  
Has relatives from the  
province  
Makati city resident, and  
voter for 12 years.



Miguel's Salary is  
Disbursed through the  
Makatizen ID



Miguel can Pay Bills  
Anytime, Anywhere



Miguel can Now Shop Online  
through MasterCard



**LANDBANK**

Miguel Withdraws from  
Landbank for FREE



Miguel can Send Money to  
His Relatives in the  
Province for FREE



Miguel's Identity can be  
Validated through Single Tap



Miguel uses cashless  
transactions for daily  
necessities



Miguel uses Makatizen Card  
to Claim Benefits in OsMak



Miguel Earns Loyalty Rewards







# MakaGimik



The screenshot displays the MakaGimik mobile application interface. At the top, there is a blue header with a hamburger menu icon on the left and the text "MAKA-GIMIK" in the center. Below the header is a navigation bar with four icons: a calendar, a bus, a printer, and a person with a speech bubble. The main content area features the Makati City Seal on the left, followed by the word "News" and the date "June 23, 2017 06:35". The article title is "Makati awards P100,000 cash gift to three new Makatizen-centenarians". The text of the article describes Mayor Abby Binay awarding a P100,000 cash gift and a plaque to three new Makatizen-centenarians. It also includes a quote from the mayor and the names and details of the three centenarians.

**News**  
June 23, 2017 06:35

**Makati awards P100,000 cash gift to three new Makatizen-centenarians**

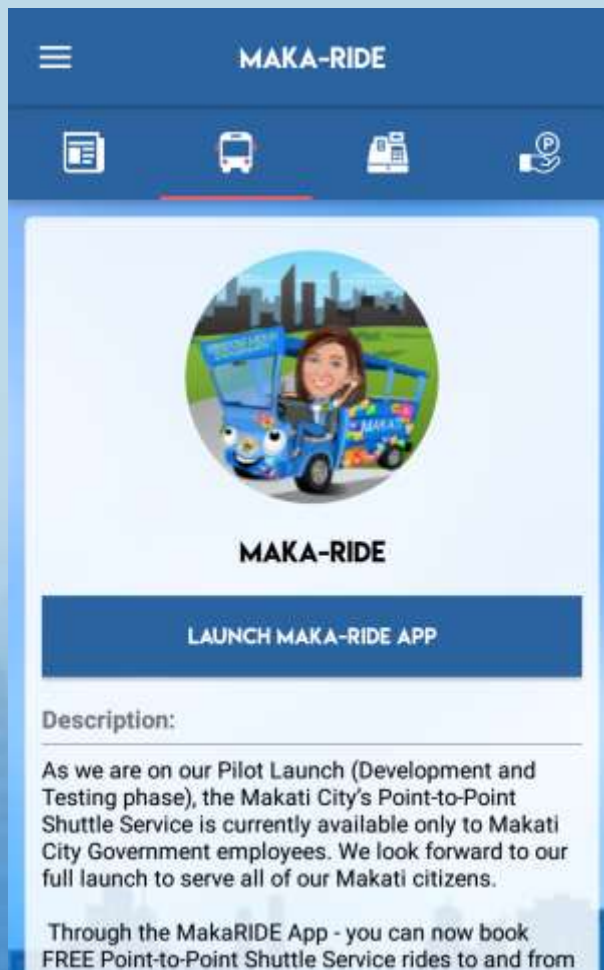
Makati Mayor Abby Binay has personally awarded a check for P100,000 as cash gift and a plaque of recognition to each of the three newest Makatizen-centenarians in their respective homes.

The mayor said she was delighted to meet the city's new centenarians who are all women, and be able to convey to them the gratitude and appreciation that they deserve.

"This is our humble way of showing them how grateful we are for all their contributions to the city's progress as well as to nation-building," Binay said.

The three newest Makati centenarians are Mrs. Avelina J. Gil of Brgy. Poblacion, Mrs. Zita D. Relova of Brgy. San Antonio and Mrs. Emilia R. San Luis of Brgy. Sta. Cruz. Gil was born on May 12, 1917. She graduated cum laude at the University of the Philippines (UP) with a degree of Bachelor of Science in Education at the age of 19.

# MakaRide



**MAKA-RIDE**

**LAUNCH MAKA-RIDE APP**

**Description:**

As we are on our Pilot Launch (Development and Testing phase), the Makati City's Point-to-Point Shuttle Service is currently available only to Makati City Government employees. We look forward to our full launch to serve all of our Makati citizens.

Through the MakaRIDE App - you can now book FREE Point-to-Point Shuttle Service rides to and from

# MakaShopping



# MakaNegosyo



## WHY INVEST IN MAKATI

"By all rights a techno-city, Makati is the most preferred location of investors. It is the country's undisputed financial center and commercial hub, being home to the headquarters of 40 percent of the top 1,000 multinational and local corporations. To date, 31% of Information Technology (I.T.) Buildings in Metro Manila are located in Makati. The city has also more than 60,000 establishments that include almost 4,000 banks and finance-related institutions.

### Superior Infrastructures

Makati's highly developed multi-modal transport infrastructure has made it the most centralized city in Metro Manila and the National Capital Region. The availability of various forms of public transportation, such as the Metro Rail Transit (MRT), Jeepneys and



## HOW TO START A BUSINESS

### • STEP 1

Go to the Business Permits Office, located at the G/ F of the New Makati City Hall Building II, and have the receiving or processing clerks furnish you an application form and inform you of the requirements and procedure/processes.

### • STEP 2

Have the Business Permits Office check your requirements and accepts application. Officials will evaluate and assess taxes, fees and charges and the OIC Head shall recommend approval.

The City Administrator shall sign the building statement and application to indicate approval.



## OPERATING A BUSINESS

### • STEP 1

Go to the Business Permits Office, located at the G/ F of the New Makati City Hall Building II, and have the receiving or processing clerks furnish you an application form and inform you of the requirements and procedure/processes.

### • STEP 2

Have the Business Permits Office check your requirements and accepts application. Officials will evaluate and assess taxes, fees and charges and the OIC Head shall recommend approval.

The City Administrator shall sign the building statement and application to indicate approval.

# Other Digital PPP Projects of Makati City





# Makati City Public WiFi System







- Fiber Optic Loop around Makati City
- Free WiFi Connection



- Students in public schools – 60 minutes free WiFi daily
- Residents – 40 minutes daily
- General public – 20 minutes daily

# Mobile Signal Boosters using some 3,000 city-owned lamp posts



Via PPP with Aim Technologies Inc. &  
Market Research Knowledge  
Technology, Inc.



City Government will be able to send public information through SMS to all subscribers



## Seniors just wanna have fun.

The City Government cares for our Seniorito and Seniorita Citizens.  
Is there a lovelier way to spend our taxes?

Makati. Makatao. [makati.gov.ph](http://makati.gov.ph) My Makati @Mayora\_Abby



## Literacy Rate: 98.3%

The City Government invests heavily in public education.  
Because our children are the roads and bridges to the future.

Makati. Makatao. [makati.gov.ph](http://makati.gov.ph) My Makati @Mayora\_Abby

# Free Ad Space



Minimum Annual Revenue:  
P3.6 Million

“For the Philippines to truly become a digital nation, we need to fully take advantage of new digital opportunities and innovations to enable growth in every corner of our country. We laud the vision of the Makati City government whose support of this initiative is critical to build the city-wide digital ecosystem, a step towards the realization of our dream for the Philippines to become an admired nation.”

**- Ernest Cu, Globe President and CEO**

“This is a truly remarkable initiative by the Makati City government as it embarks on a digital transformation like no other. Local government units like Makati are fast opening doors for bringing wider access to the digital economy through digital inclusion efforts such as the MAKATIZEN app made better by Voyager's platforms.”

**- Manuel V. Pangilinan, Chairman at PLDT, Smart, and Voyager**



# Thank you!

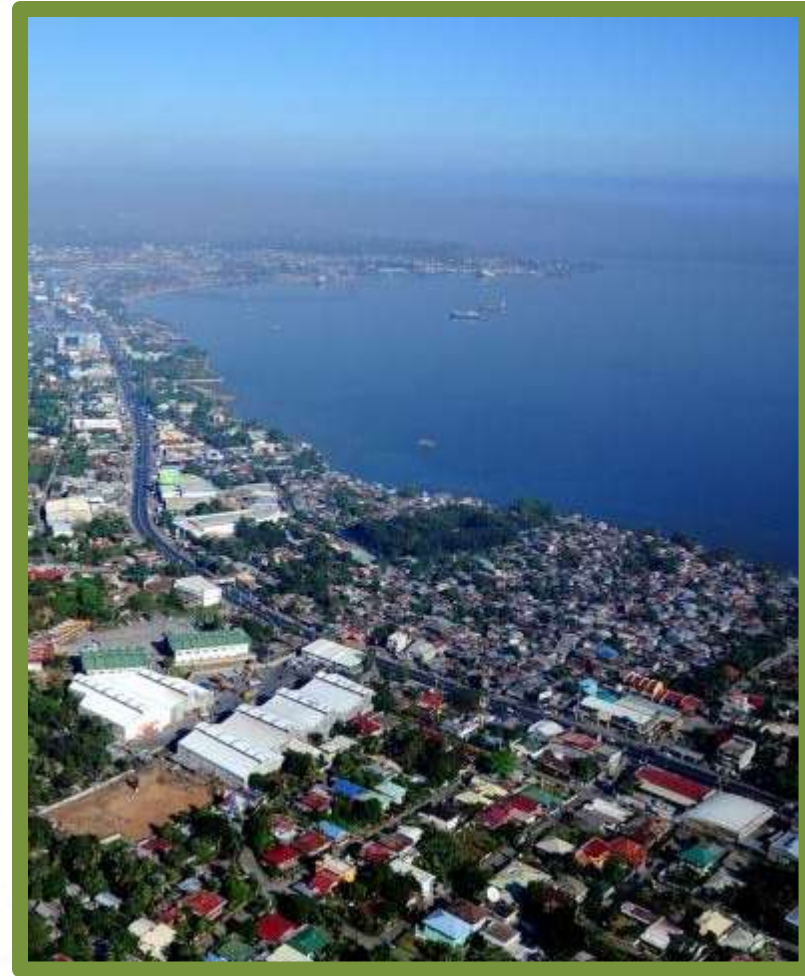




# Cagayan de Oro's e-Services

*Mayor Oscar S. Moreno*

*16 August 2017*



*(Photo by Aye Navarro)*

# Cagayan de Oro Profile

- Total Population  
= *691,000 (2016 est.)*
- Total Land Area  
= *57,850 ha*
- Urban Area (20% of total)  
= *11,541 ha*
- Urban Population (92% of total)  
= *635,720*



# Metropolitan Cagayan de Oro

- Includes:
  - Cagayan de Oro City
  - 9 towns in Misamis Oriental
  - 6 towns in Bukidnon
- Major gateway and transshipment hub in Northern Mindanao
- Key educational center in Mindanao



# Ease of Doing Business: **Streamlining**

**BPLS Streamlining**  
assisted by  
**USAID Invest**  
**Project**

**BPLS**



**e-Signature in  
Business Permit**

*Signature*

**3-steps Business  
Permit Filing**

It's as easy as  
**1-2-3!**



**repeat filing of  
Application at  
renewal**



# Streamlining Process

Year	Steps	Signatories	Forms	New Permit	Renewal Permit
2010	22	10	3	10 days	3 days
2012	10	5	3	3 days	1 day
2014	3	2	1	half day	half day
<b>2016</b>	<b>3 (max)</b>	<b>1</b>	<b>1</b>	<b>Hour less</b>	<b>Hour less</b>

*In **2016**, process can be reduced up to single (1) step if transact online both assessment and payment.*



# In-house Developed Electronic and Online Services

## Tax Payer's Kiosk

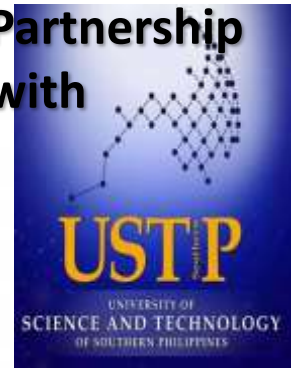


# Cedula Online

## SENIOR CITIZEN'S ID ONLINE REGISTRATION



In  
Partnership  
with



# Online Billing

The screenshot shows a web browser window with the URL [citytreasurer.cagayandeoro.gov.ph/](http://citytreasurer.cagayandeoro.gov.ph/). The page features the City of Cagayan de Oro logo and the text "ONLINE BILLING". There are five main navigation buttons:

- New Business Application
- Renewal Business Application
- Business Permit Quarterly
- Real Property Tax
- Back Home

At the bottom, there is a note: "NOTE: Please Disable Pop-Up Blocker to view Billing Statement." and a "How To" link. The "PayBill Online" logo is also visible in the bottom right corner.





# Online Payment

**January 2017**

- Launching of **Online Payment** w/ assistance from USAID EPESO

- **January-July 2017**

Amount of Total Transactions = Php 2.3 M



# Bringing the gap with Mobile Phones

You can **NOW** pay your

- 1.) **Business Permit Quarterly**
- 2.) **Real Property Quarterly**
- 3.) **Traffic Citation**
- 4.) *Other Taxes and Fees*
  - a.) **Market Stall Rental**
  - b.) **Sales Tax**
  - c.) **Transfer Tax**
  - d.) **City Building Fees**
  - e.) **All other billing from BPLS**

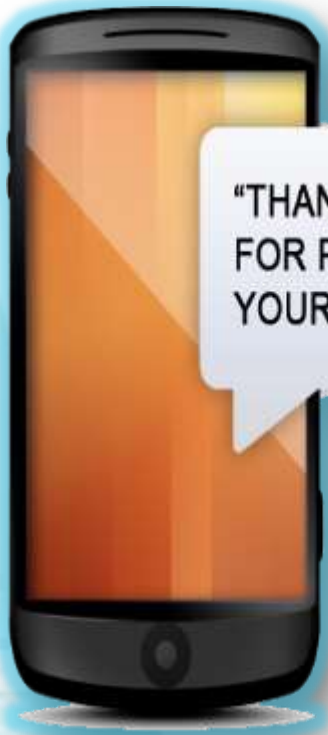


**Pay via GCash \*137#**



# SMS ENABLED BPLS

## SYSTEM



"THANK YOU  
FOR PAYING  
YOUR TAX"

- Taxpayer
- Notification
- Payment
- Notification
- Billing No

Delinquency Notification  
And other Messaging



# 2017

# It's as easy as 1-2-3!

## Available Internet



Assessment for  
Taxes, Regulatory  
Fees  
and Fire Fee

## Available Internet &



Payment at  
the Cashier

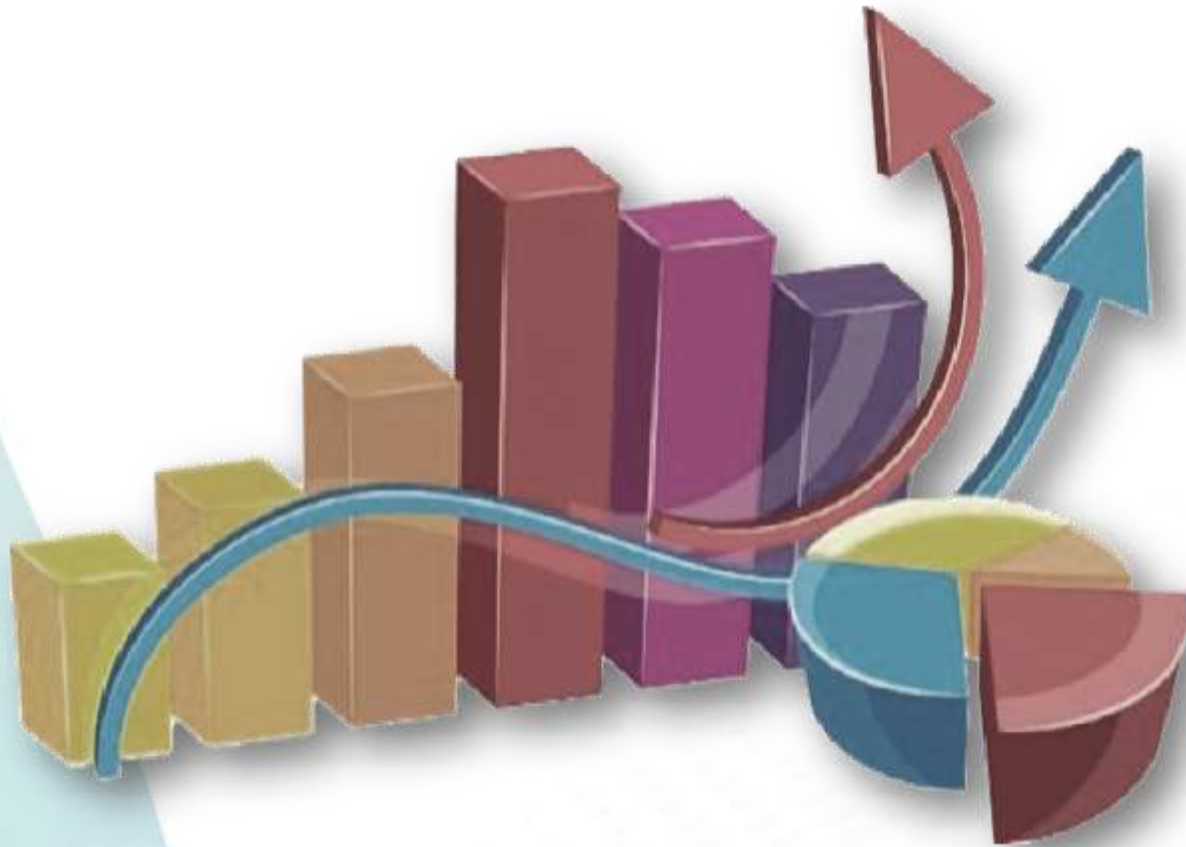


Issuance of  
Business  
Permit

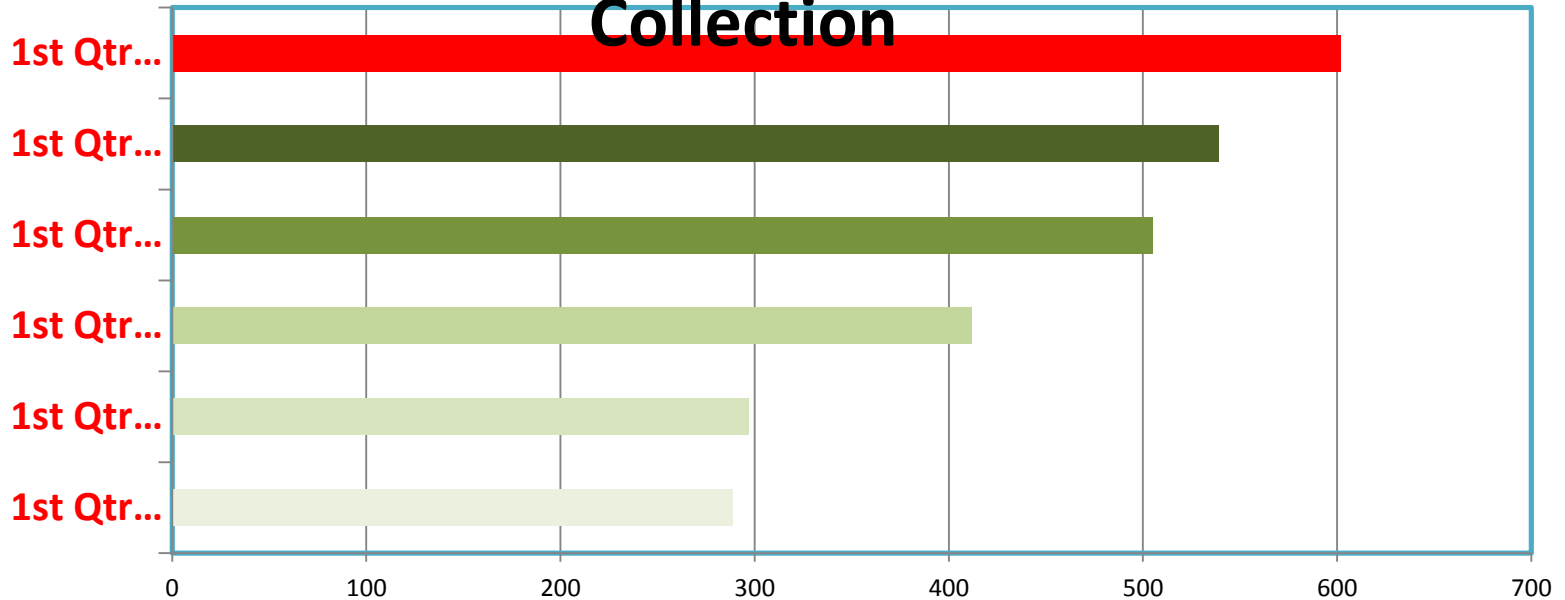
# Done in less than an hour



# REVENUES



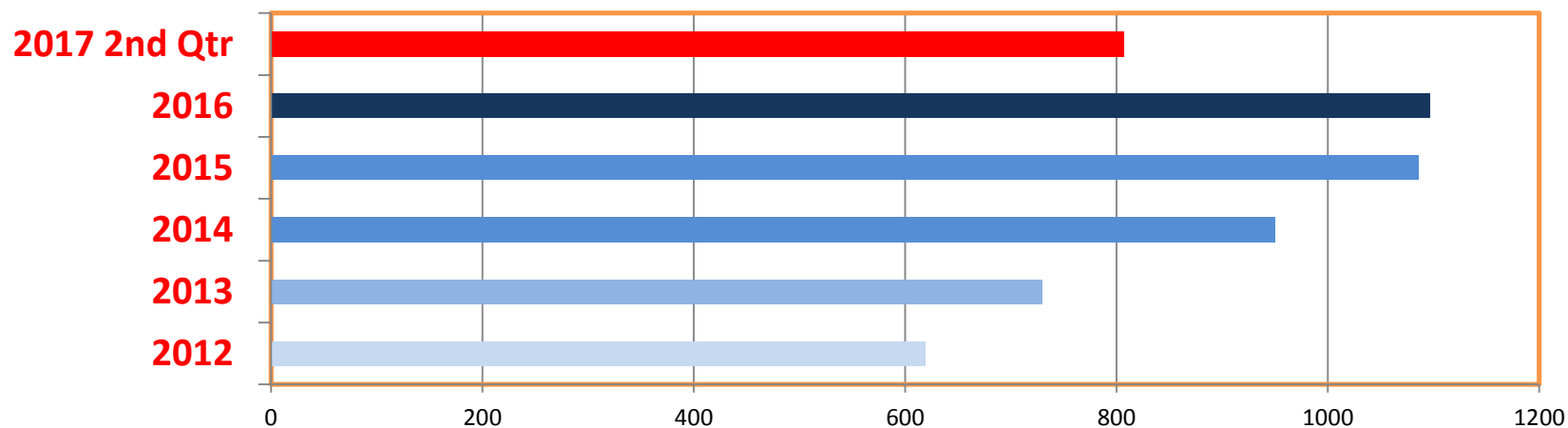
# Quarterly Comparison Business Taxes, Fees, Charges & Cedula Collection



1 <sup>st</sup> Qtr 2012	289M
1 <sup>st</sup> Qtr 2013	297M (2% increase)
1 <sup>st</sup> Qtr 2014	412M (38% increase)
1 <sup>st</sup> Qtr 2015	505M (22% increase)
1 <sup>st</sup> Qtr 2016	539M (6% increase)
<b>1<sup>st</sup> Qtr 2017</b>	<b>602M (11% increase)</b>



# Yearly Comparison Business Taxes, Fees, Charges & Cedula Collection



2012 Full	619M
2013 Full	730M
2014 Full	950M
2015 Full	1086M
2016 Full	1097M
<b>2017 as of 2<sup>nd</sup> Qtr</b>	<b>807M</b>





**THANK YOU!**







REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF INFORMATION AND  
COMMUNICATIONS TECHNOLOGY

# The Philippine Business Data Bank (PBDB)

# About Philippine Business Data Bank

- A project of Department of Finance under the Anti-Red Tape program of the Secretary of Finance
- Developed by Advanced Science and Technology Institute (ASTI-DOST) and managed by Department of Information and Communications Technology (DICT).



# About Philippine Business Data Bank

- The PBDB system is a web-based application that allows Government Agencies / LGUs to readily access data on a particular business.
- The verification of a specific Business Entity is limited to exact name search, which prevents users from doing random searches or phishing.



# What are the benefits?

- Allows for a quick “Yellow Page” search of a Business Entity
- Allows Government Agencies / LGUs to verify an existing business using a single reference document
- Cuts down the number of documents an entity needs to register a business



# Who are the contributors?

The data inside the repository is initially provided by the following agencies :

- Department of Trade and Industry (DTI) – Single proprietorships
- Securities and Exchange Commission (SEC) – Corporations and Partnerships
- Cooperative Development Authority (CDA) - Cooperatives
- Local Government Units (LGUs) – locally registered businesses



# What can you see?

These are the data you can find in PDBD when you conduct a search:

1. Business Name
2. Regulatory Reference ID / Business Permit Number
3. Registration Date
4. Expiry Date
5. Status
6. Address
7. City/Municipality
8. Zip Code
9. Contact Number
10. PSIC Reference
11. TIN
12. Agency/LGU Code (UACS)
13. Business Owner (for Single Proprietorship)





Philippine Government

Philippine Business Data Bank

The Philippine Business Data Bank is the directory of businesses registered with the Department of Trade and Industries (DTI), Cooperative Development Authority (CDA), Securities and Exchange Commission (SEC) and local government units (LGUs). This solution allows agencies to search, and validate the existence and status of operational businesses in the Philippines.



Find Business Name \*



Search is not case and punctuation sensitive.

To search for a business record by Business Name, type the **exact name** of the business.  
To search for a business record by Reference ID, type its **complete Reference ID**. This is to prevent the unwanted searching or phishing of bus **add media or start a new project to enable** registered with the DTI, SEC or CDA can be searched via Reference ID, at the moment.



# Who can use it?

- Government Agencies/LGUs to verify businesses.
- The Public to verify the existence/legitimacy of its customers, vendors, and other businesses, but data elements may be limited.





# Implementation Timelines

Description	AUG	SEP	OCT	NOV
Sand-box Environment	Available for testing			
Production Environment		4th		
Security Testing		Sept. 4 – Nov. 29		
Go Live				30th

Sand-box URL: <http://pbdb-sandbox.apps.gov.ph>

Production URL: <https://pbdb.apps.gov.ph>



# How do you contribute to PBDB?

- To become a contributor to the PBDB, simply fill-up the registration form provided and expect communication from DICT on how to submit data for PBDB.





Republic of the Philippines  
Philippine Business Data Bank

# Application Form for Local Government Units

*Thank you for your interest in the PBDB. Kindly fill out the requested information below, and our team will contact you to discuss how you can come on-board.*

Name of Municipality

Province

Region

## Contact Persons

Name of Mayor

Name of Business Permit Licensing Officer

## Contact Information

Email

Mobile No.

Landline No.





REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF INFORMATION AND  
COMMUNICATIONS TECHNOLOGY

Thank you!



# 5th Annual Regional Competitiveness Summit

Cities & Municipalities Competitiveness Index

## **PART II: Awards Ceremony**

#CMCI2017

# Overview of the Cities and Municipalities Competitiveness Index

5<sup>th</sup> Annual Regional Competitiveness Summit  
16 August 2017  
Reception Hall , PICC

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**GUILLERMO M. LUZ**  
Co-Chairman, Private Sector



Cities & Municipalities Competitiveness Index



“

*Building local competitiveness is  
critical in enhancing long-term  
national competitiveness*

# BENEFITS OF CREATING COMPETITIVE REGIONS

- **Diversification of investment and job opportunities**
- **Creation of new wealth**
- **Growing middle class in different parts of the country**
- **Overall attractiveness of the country as an investment site**



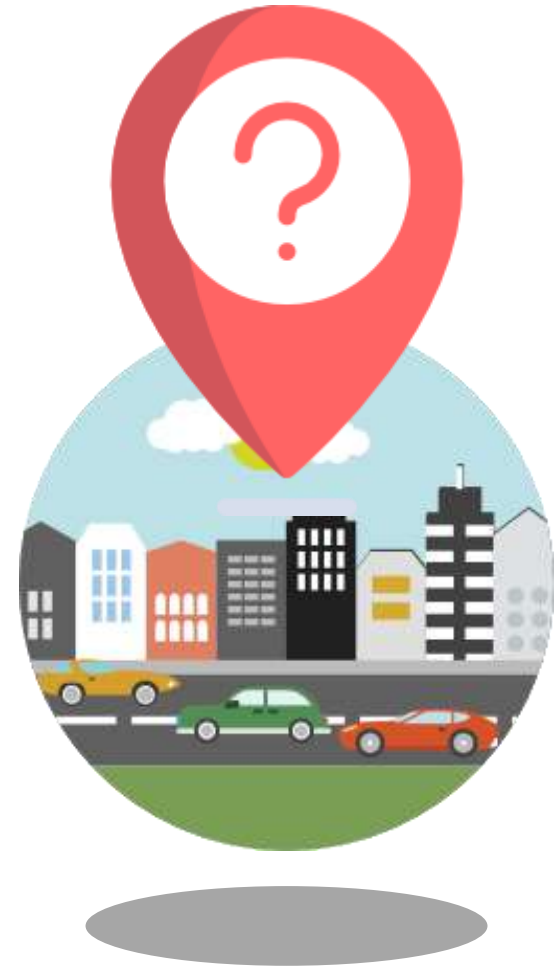


# WE ASKED...

How **competitive** are our cities and municipalities?

How easy is it to **start a business** in a city?

What is the **cost of doing business** in a municipality?

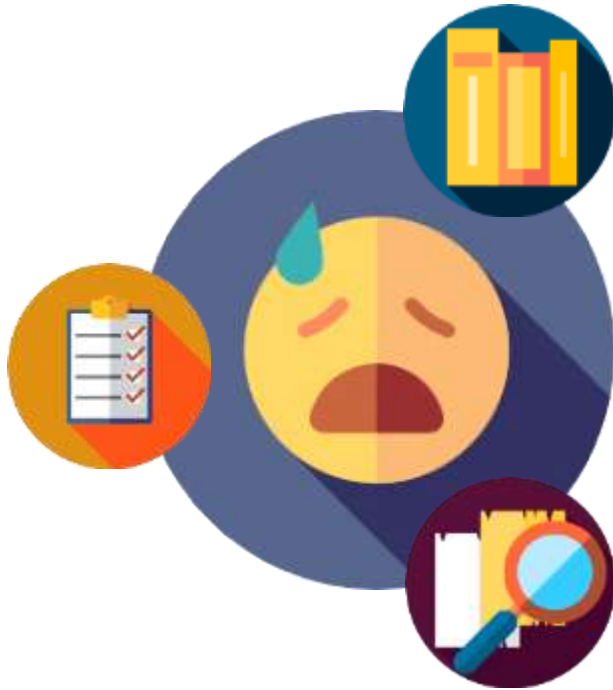


# WE FOUND OUT...

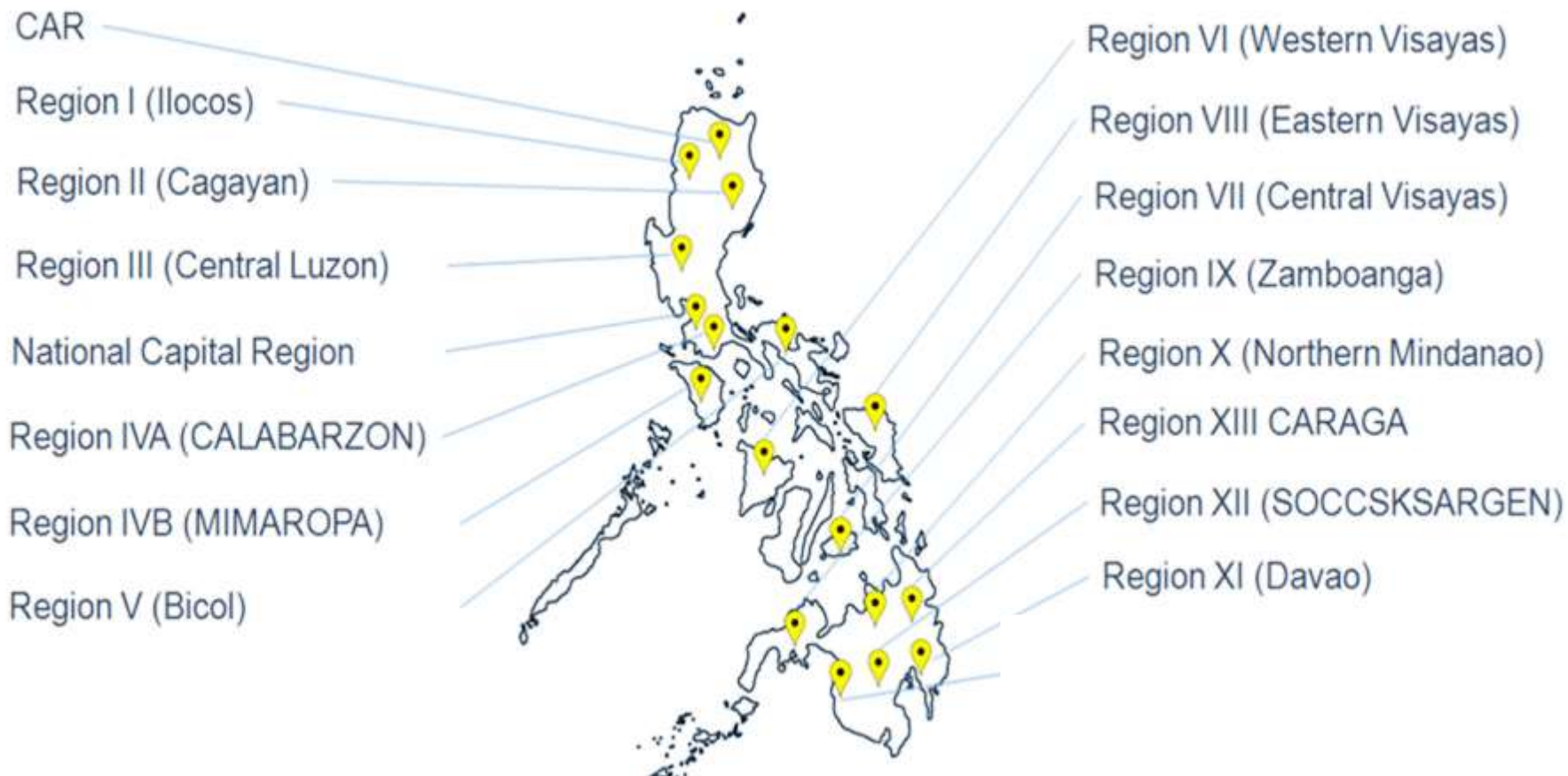
**Difficult to gather data** at city and municipality level

**Sustainability** of data collection affected by funding

**Time lag** in national data surveys

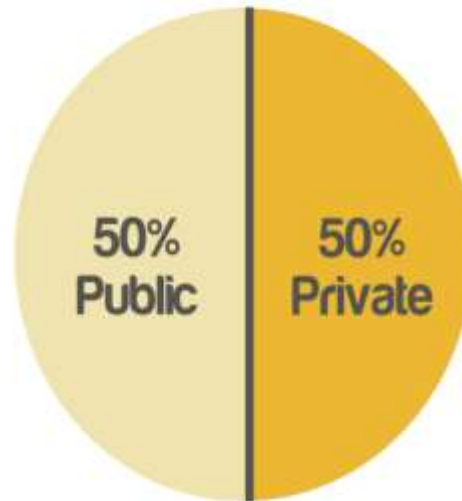


# REGIONAL COMPETITIVENESS COMMITTEES



# REGIONAL COMPETITIVENESS COMMITTEES

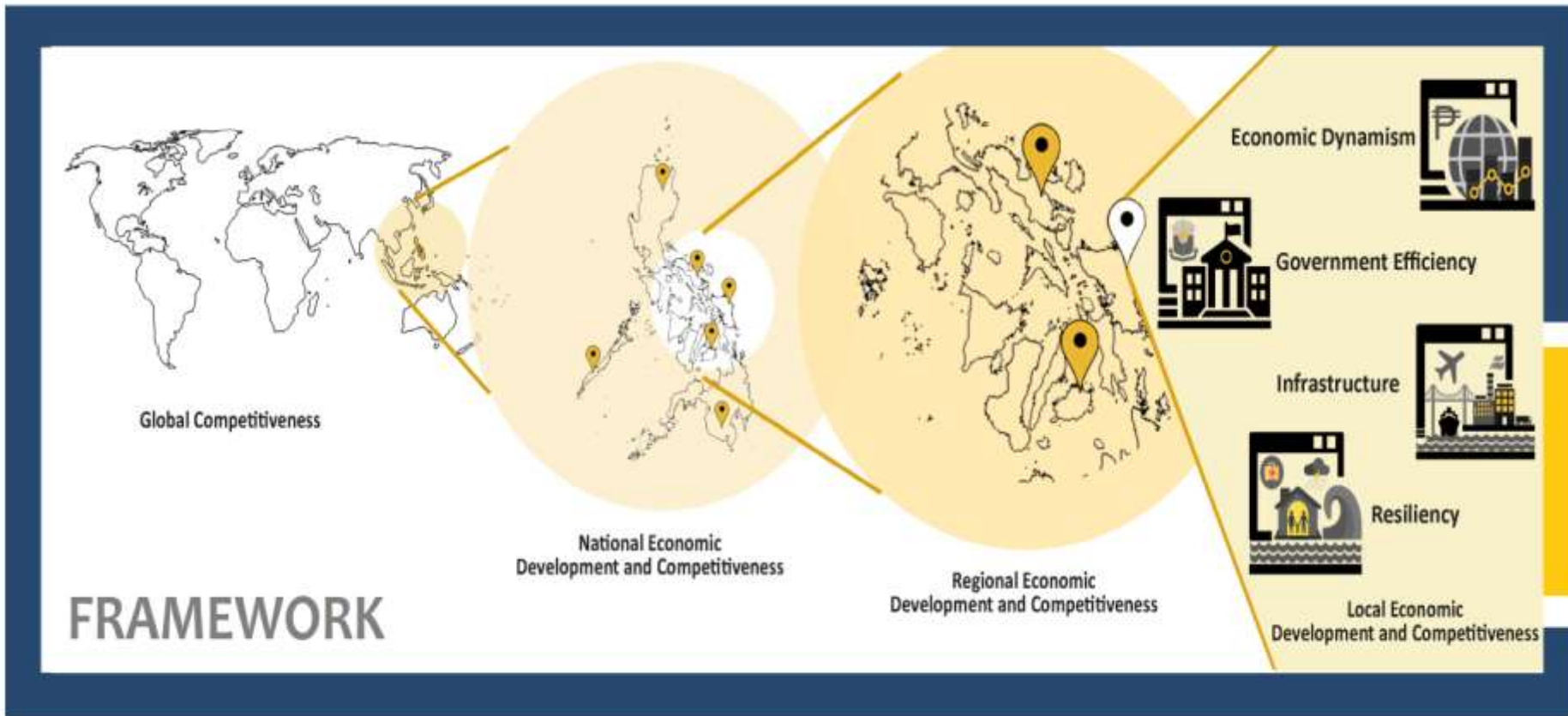
## Regional Competitiveness Committees



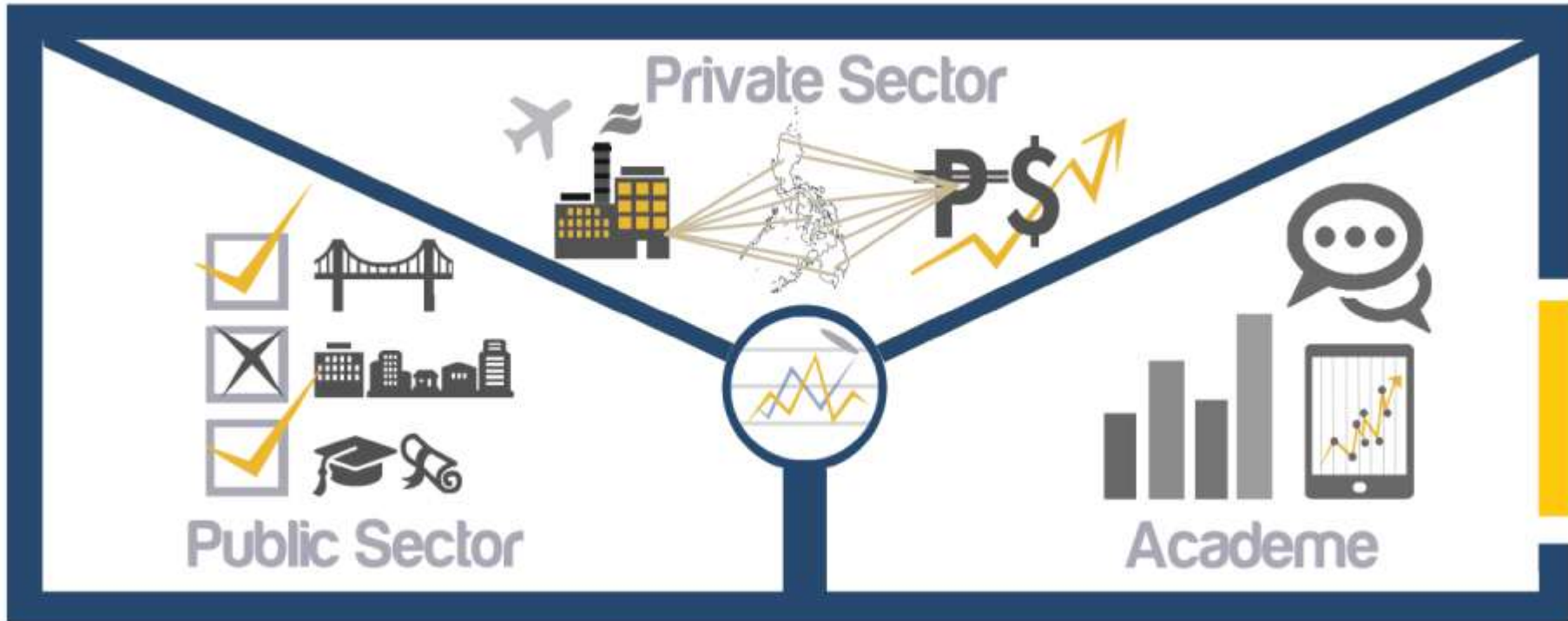
# CITIES AND MUNICIPALITIES COMPETITIVENESS INDEX (CMCI)



# ABOUT CMCI FRAMEWORK

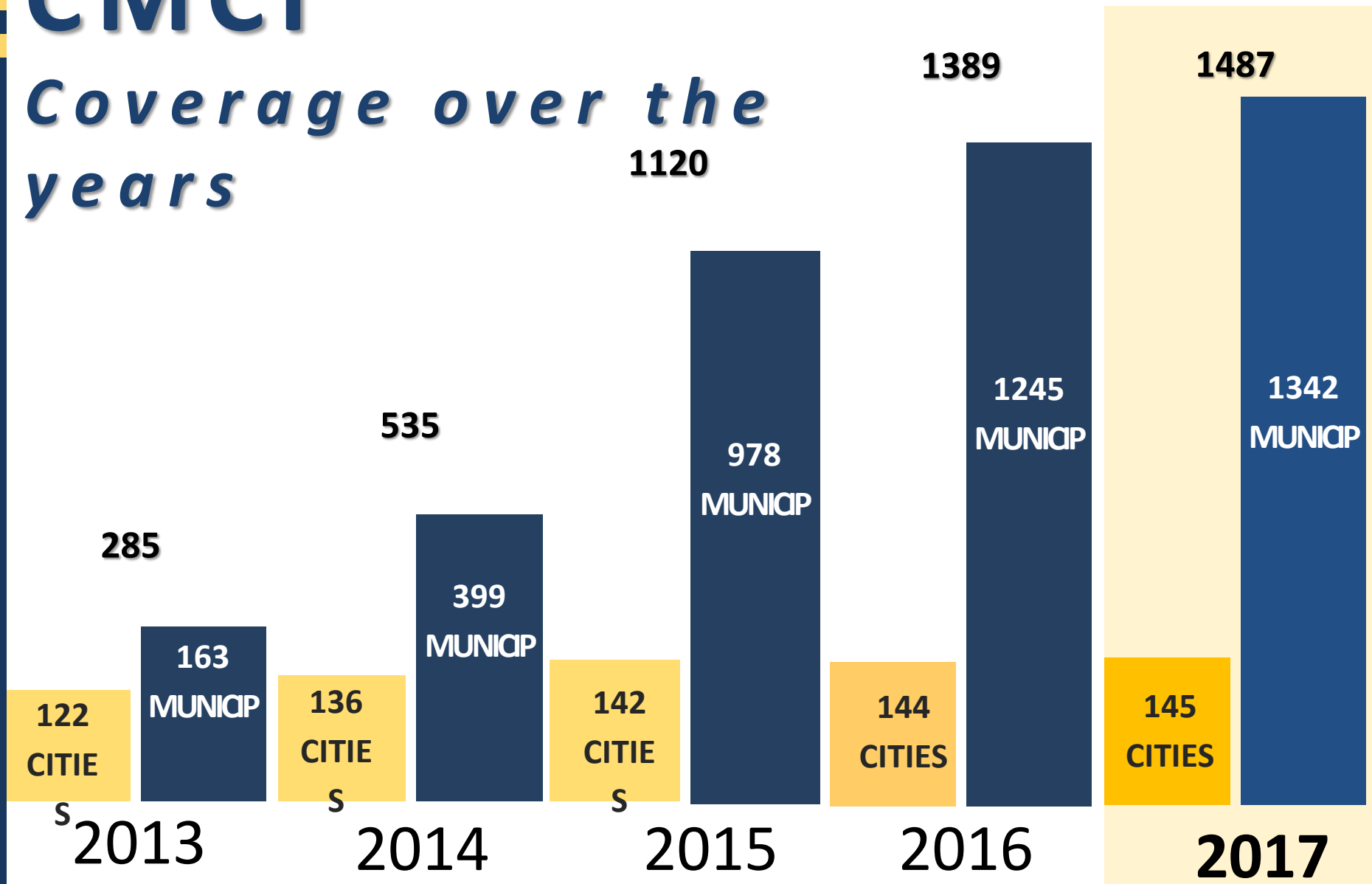


# USES OF THE INDEX



# CMCI

## Coverage over the years



Out of 1,634 local governments in the Philippines





*Local Governments are the building blocks of overall National Competitiveness.*

*Strong competitive localities are key to national growth.*





Cities & Municipalities Competitiveness Index

**2017 CMCI Rankings**

Please visit  
**[www.cmcindex.org.ph](http://www.cmcindex.org.ph)**



NATIONAL COMPETITIVENESS COUNCIL  
PHILIPPINES

# THANK YOU!

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