

Competitiveness and Systems Improvement

Capacity Building Program for e-Gov Services
26 August 2016 | Malolos Club Royale Resort





Overview

Faisah G. Dela Rosa

Program Officer

National Competitiveness Council



WHAT DO WE COMPETE FOR?













Monique Lhuillier





MICHAEL CINCO
DRESS





INVESTMENTS



International
Container Terminal
Services Inc.

TRADE



JOBS



TOURISTS



PEOPLE



It's more fun in the Philippines

ANTHONY ALBERDO
PHOTOGRAPHY
© 2013

IMAGE/BRAND

**"What gets
measured, gets
managed."**

P. Drucker





National Competitiveness Council

**VISION AND MISSION
PROGRAMS/PROJECTS**

MANDATE: EXECUTIVE ORDER NO. 44

- Advise the President on policy matters affecting competitiveness of the country
- Promote and develop competitiveness strategies and push for the implementation of an action agenda for competitiveness and link it to the Philippine Development Plan
- Provide inputs to the Philippine Development Plan, Investment Priorities Plan, Export Development Plan
- Recommend to Congress proposed legislation regarding country competitiveness
- Strategize and execute steps to improve Philippine competitiveness.

VISION / MISSION

- A more competitive Philippines
- Instill a Culture of Excellence
- Public-Private Collaboration as a development engine

To build up the long-term competitiveness of the Philippines through:

- Policy reforms
- Project implementation
- Institution-building
- Performance monitoring

MEMBERSHIP

Public Sector Chairman

Sec. Ramon Lopez, DTI

Members

Sec. Carlos Dominguez, DOF

Sec. Alfonso Cusi, DOE

Sec. Wanda Corazon Teo, DOT

Sec. Leonor Briones, DepEd

Sec. Ernesto Pernia, NEDA

Private Sector Co-Chairman

Guillermo M. Luz

Members

Jaime Augusto Zobel de Ayala, CEO, Ayala Corporation

Ed Chua, CEO, Shell

Tony Tan Caktiong, Chairman, Jollibee Food

Lance Gokongwei, CEO, JG Summit



Ayala



WORK PROGRAM

- **Benchmark** against key global competitiveness indices
- **Map** each indicator to the agency responsible
- **Focus** on lowest- indicators
- **Track** city competitiveness and key indicators
- **Working Groups** concentrate on specific projects
- **Link** work to Philippine Development Plan, National Budget, Legislative Executive Development Advisory Council, Cabinet Agenda

PROJECTS

- Working Groups
 - Sectoral focus
- Regional Competitiveness Committees
 - Geographical focus
- Ease of Doing Business Task Force
 - Process improvement focus
- Balanced Scorecards
 - Institutional focus
- Monitoring and Evaluation
 - Customer surveys
- Simplification
 - Regulatory focus

WORKING GROUPS

Sectoral Focus

- Agribusiness and Trade Logistics
- Anti-Corruption
- Budget Transparency Delivery
- Business Permits and Licensing System
- Education and Human Resources Development
- ICT Governance
- Infrastructure
- Judicial System
- National Quality Infrastructure
- National Single Window
- Performance Governance System
- Philippine Business Registry
- Power and Energy
- Services



Competitiveness Score Card

Accomplishment vs Goal (Top One-Third)

REPORT	2010/2011	2015/2016	GOAL (Top 3rd)	CHANGE 4 or 5 yrs
1. Doing Business Report (IFC)	148/183	103/189	63	↑ 45
2. Economic Freedom Index (HF)*	115/179	70/178	59	↑ 45
3. Corruption Perception Index (TI)	134/178	95/175	58	↑ 39
4. Global Competitiveness Index (WEF)	85/139	47/140	47	↑ 38
5. Global Enabling Trade Index (WEF)	92/125	64/138	46	↑ 28
6. Travel and Tourism Report (WEF)	94/139	74/141	46	↑ 20
7. WIPO- Global Innovation Index (WIPO)	83/141	90/142	47	↑ 10
8. Global Information Technology Report (WEF)	86/138	76/148	48	↑ 10
9. Global Gender Gap Report (WEF)	9/142	7/145	47	↑ 2
10. World Competitiveness Report (IMD)	41/59	41/60	20	--
11. Fragile States Index (FFP)**	48/178	59/178	118	↓ 11
12. Logistics Performance Index (WB)	44/155	57/160	53	↓ 13

*with 2016 Results, **reverse ranking (1 as worst)

**** REACHED THE TOP THIRD





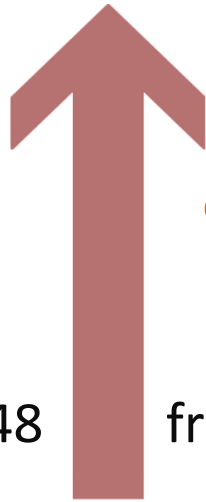
TOP 4 Biggest Gains



+45

No. 103
from No.148

**DOING
BUSINESS
REPORT**



+45

No. 70
from No. 115

2016 results
**ECONOMIC
FREEDOM
INDEX**



+39

No. 95
from No. 134

**CORRUPTION
PERCEPTION
INDEX**



+38

No. 47
from No. 85

**GLOBAL
COMPETITIVENESS
REPORT**



LESSONS LEARNED



**TRANSPARENCY
LEADS TO
COMPETITIVENESS**



GOVERNANCE MATTERS!





**WORK IN
PROGRESS**
IS
**NOT GOOD
ENOUGH**





EXECUTION AND DELIVERY



LESSONS LEARNED

NO MORE SILOS!



TEAMWORK

IS REQUIRED





FOCUS

ON

MULTIPLE FRONTS



NO SINGLE VARIABLE





THE COMPETITION NEVER SLEEPS





**THE BAR
ALWAYS**

RISES

We move up a weight class and
meet larger,
stronger competition





SPEED TO **REFORM**



SHOULD BE OUR NEW MANTRA



MAINTAIN



M O M E N T U M

A banner with the word 'MOMENTUM' in large, bold, black letters. Each letter is suspended by a thin black string from above. The background is a light gray gradient.



<embed>

and

INSTITUTIONALIZE

change

</embed>



PUBLIC  **PRIVATE**

COLLABORATION

We learn from each other!



THANK YOU



fb.com/compete.philippines



[@NCC_ph](https://twitter.com/NCC_ph)



www.competitive.org.ph



admin@competitive.org.ph