



NATIONAL
COMPETITIVENESS
COUNCIL | PHILIPPINES

Shaping the Policy Environment: Role of Representative Organizations of Business

GUILLERMO M. LUZ, Co-Chairman

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Executive Order No. 44

- Advise the President and Cabinet on policy matters affecting competitiveness
- Promote and develop competitiveness strategies
- Provide inputs to the Philippine Development Plan, Budget Plan, legislative agenda
- Recommend to Congress proposed legislation regarding competitiveness

Public Sector Chairman
Secretary of Trade & Industry

Secretary of Finance

Secretary of Energy

Secretary of Tourism

Secretary of Education

Director General, NEDA

Private Sector Co-Chairman
Business Community

CEO – Ayala Corporation

CEO – Shell Group

CEO – Jollibee Food Corporation

CEO – Tallwood Venture Capital

CEO – JG Summit



To build up the long-term competitiveness of the Philippines through:

- Policy reforms
- Project implementation
- Institution-building
- Performance monitoring

- **Benchmark** against key global competitiveness indices
- **Map** each indicator to the agency responsible
- **Focus** on lowest-ranking indicators
- **Track** city competitiveness and key indicators
- **Working Groups** concentrate on specific projects
- **Link** work to Philippine Development Plan, National Budget, Legislative Executive Development Advisory Council, Cabinet Agenda


- Working Groups
 - Sectoral focus
- Regional Competitiveness Committees
 - Geographical focus
- Ease of Doing Business Task Force
 - Process improvement focus
- Balanced Scorecards
 - Institutional focus
- Monitoring and Evaluation
 - Measuring customer experience
- Simplification
 - Regulatory focus



GLOBAL COMPETITIVENESS REPORT CARD

REPORT	2014 RANK	2013 RANK	2012 RANK	2011 RANK	CHANGE	ASEAN RANK	NEXT RELEASE	SOURCE	TARGET
1. WEF Global Competitiveness Index		59/148	65/144	75/142	↑ 6	6 of 10	Sep-14	World Economic Forum	49
2. IFC Ease of Doing Business		108/189	138/185	136/183	↑ 30	6 of 10	Oct-14	International Finance Corp	63
3. IMD World Competitiveness Report		38/60	43/59	41/59	↑ 5	4 of 5	May-14	Int'l Institute for Mgt Dev't	20
4. TI Corruption Perception Index		94/177	105/176	129/183	↑ 11	4 of 10	Dec-14	Transparency International	60
5. Economic Freedom Index	89/178	97/177	107/179	115/179	↑ 8	5 of 9	Jan-15	Heritage Foundation	59
6. Global Information Technology Report	78/148	86/144	86/142	86/138	↑ 8	6 of 10	Apr 15	WEF	49
7. Travel and Tourism Report		82/140	n/a	94/139	↑ 12	7 of 8	Mar-15	WEF	46
8. Global Innovation Index		90/142	95/141	91/125	↑ 5	7 of 8	Jul-14	World Intellectual Property Org	47
9. Logistics Performance Index	57/160	n/a	52/155	n/a	↓ 5	6 of 9	Mar-16	World Bank	53
10. Failed States Index		59/178	56/177	50/177	↑ 3	7 of 10	Jun-14	Fund for Peace	118
11. Global Enabling Trade Index	64/138	n/a	72/132	n/a	↑ 8	6 of 10	Mar-15	WEF	46
12. Global Gender Gap Report		5/136	8/135	8/135	↑ 3	1 of 9	Oct-14	WEF	--











GLOBAL COMPETITIVENESS PERFORMANCE



REPORT	LATEST CHANGE (As of April 2014)	CHANGE OVER 3 YEARS
1. World Economic Forum Global Competitiveness Index	+ 6	+ 26
2. IFC/WB Ease of Doing Business Report	+ 30	+ 28
3. IMD World Competitiveness Report	+5	+3
4. Transparency International Corruption Perceptions Index	+11	+40
5. Economic Freedom Index *	+8	+26
6. Global IT Report (WEF) *	+8	+8
7. Travel and Tourism Report (WEF)	+12	+12
8. Global Innovation Index	+5	+17

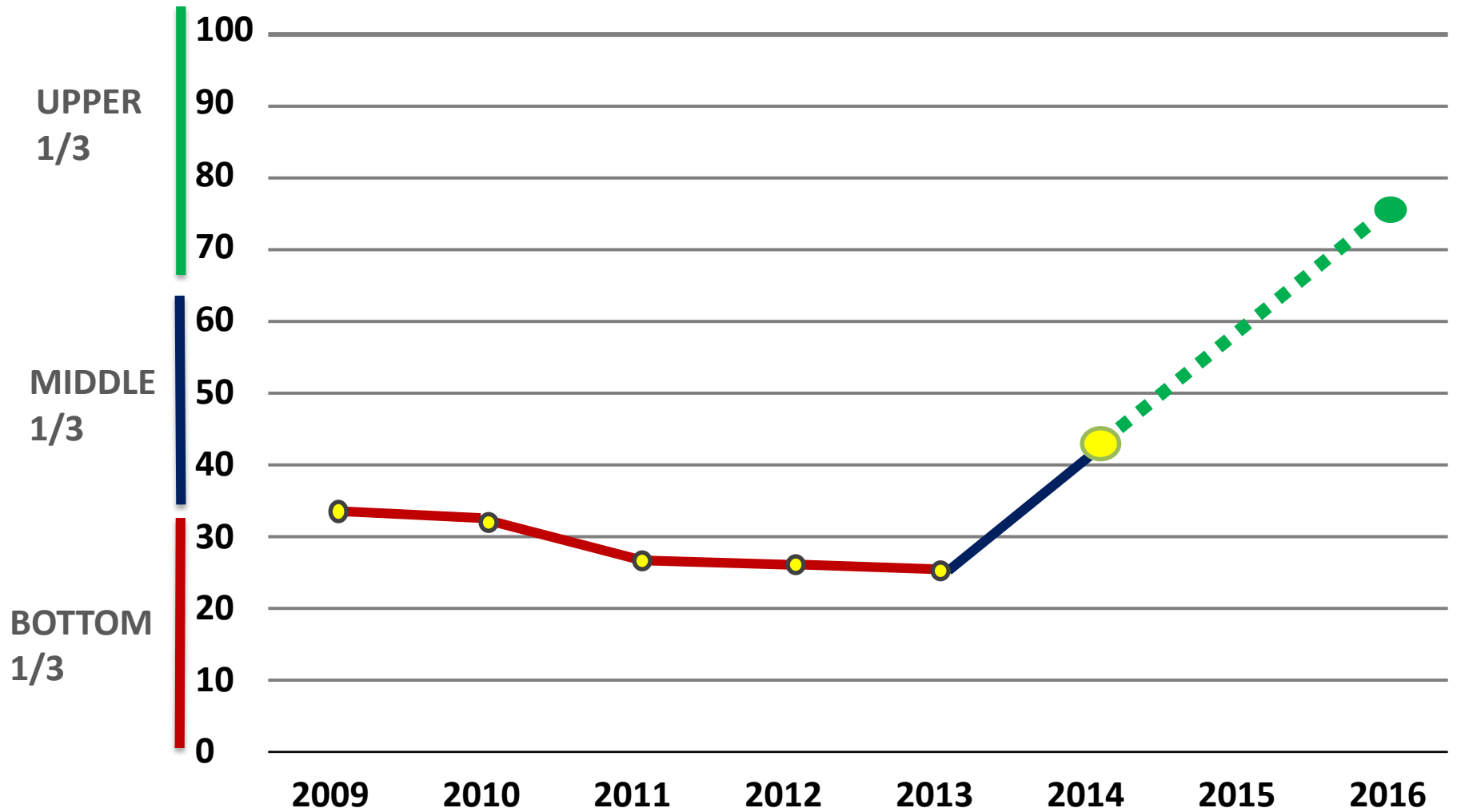
*With 2014 report

EASE OF DOING BUSINESS PHILIPPINES VS ASEAN

ASEAN		2014 Rank out of 189	2013 Rank out of 185	CHANGE	2012 Rank out of 183	CHANGE
	1. SINGAPORE	1	1	0	1	0
	2. MALAYSIA	6	12	+6	14	+2
	3. THAILAND	18	18	0	17	-1
	4. BRUNEI DARUSSALAM	59	79	+20	83	+4
	5. VIETNAM	99	99	0	99	0
	6. PHILIPPINES	108	138	+30	136	-2
	7. INDONESIA	120	128	+8	130	+2
	8. CAMBODIA	137	133	-4	141	+8
	9. LAO PDR	159	163	+4	166	+3
	10. MYANMAR	182	-	0	-	0

INDICATORS	2014 Rank out of 189	CHANGE 2013-2014	2013 Rank out of 185	2012 Rank out of 183
1. Starting a business	170	-9	161	158
2. Dealing with construction permits	99	+1	100	101
3. Getting electricity	33	+24	57	53
4. Registering Property	121	+1	122	120
5. Getting Credit	86	+43	129	127
6. Protecting Investors	128	0	128	124
7. Paying Taxes	131	+12	143	136
8. Trading across borders	42	+11	53	56
9. Enforcing contracts	114	-3	111	109
10. Resolving Insolvency	100	+65	165	166

Country	Starting a Business	Dealing w/ Construction Permits	Getting Electricity	Registering Property	Getting Credit	Protecting Investors	Paying Taxes	Trading Across Borders	Enforcing Contracts	Resolving Insolvency	
Singapore	1 -- 3 ↑	3 ↓	6 ↓	28 ↑	3 ↑	2 --	5 --	1 --	12 --	4 ↓	
Malaysia	6 ↑	16 ↑	43 ↑	21 ↑	35 ↓	1 --	4 --	36 ↓	5 ↑	30 ↑	42 ↑
Thailand	18 --	91 ↓	14 ↑	12 ↓	29 ↓	73 ↓	12 ↑	70 ↑	24 ↓	22 ↑	58 --
Brunei	59 ↑	137 ↓	46 ↓	29 --	116 ↓	55 ↑	115 ↑	20 ↑	39 ↑	161 ↓	48 ↓
Vietnam	99 --	109 ↓	29 ↓	156 ↓	51 ↓	42 ↓	157 ↑	149 ↓	65 ↑	46 ↓	149 --
Philippines	108 ↑	170 ↓	99 ↑	33 ↑	121 ↑	86 ↑	128 --	131 ↑	42 ↑	114 ↓	100 ↑
Indonesia	120 ↑	175 ↓	88 ↓	121 ↑	101 ↓	86 ↑	52 ↓	137 ↓	54 ↓	147 ↓	144 ↑
Cambodia	137 ↓	184 ↓	161 ↓	134 ↓	118 ↓	42 ↑	80 ↑	65 ↑	114 ↑	162 ↓	163 ↓
Laos	159 ↑	85 ↓	96 ↓	140 ↓	76 ↓	159 ↑	187 ↓	119 ↑	161 ↓	104 ↑	189 ↓
Myanmar	182 --	189 --	150 --	126 --	154 --	170 --	182 --	107 --	113 --	188 --	155 --



1. ***Transparency leads to Competitiveness*** : Governance matters
2. ***Work-in-Progress is no longer good enough***
3. Importance of ***Execution and Delivery***
4. ***Teamwork is required*** : No More Silos
5. We must *focus on Multiple Fronts* (no single variable)
6. ***The Competition never sleeps***
7. ***The bar always rises.*** We move up a weight class and meet larger, stronger competition
8. ***Speed-to-Reform*** should be our new mantra
9. ***Maintaining Momentum*** is important (gain speed)
10. ***Embedding and institutionalizing change*** / reform for the long run is important. This has become a key concern.

Public – Private Collaboration is important and effective. We learn from each other.



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www.competitive.org.ph



admin@competitive.org.ph



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